

Teaching Tip Tuesday

LinkedIn Learning

What is LinkedIn Learning?

LinkedIn Learning provides on-demand professional development with thousands of courses taught by “real-world” professionals. Each course consists of a series of short videos, often separated by short quizzes of understanding. Courses cover knowledge and skills with workplace applications, like using computer applications, interpersonal relations, effective communication, computer coding, and much more. Many courses are associated with badges and certificates that document learning and can be displayed as part of a LinkedIn profile.

Access to LinkedIn Learning

All UWSP faculty, staff, and students have access to the contents of LinkedIn Learning. This service is accessible from the logins menu on the UWSP home page.

Using LinkedIn Learning in your teaching

There are a number of ways that you could incorporate LinkedIn Learning into your teaching.

- **Use specific lecture videos to augment your own lectures.** Let’s face it, listening to the same person speak for an hour or so can get old. Mix it up by allowing other experts to make the point for you. Most of the videos are under 5 minutes in length.
- **Use courses or lectures to help students with remedial content or skills.** For example, you may have the expectation that students can use Microsoft excel because of their prior course work. What if they can’t? What if they don’t remember how? You can provide links to LinkedIn courses that will help students to refresh their knowledge, so you don’t have to.
- **Use LinkedIn Learning courses as an alternative to readings.** Not all students learn well from reading. Listening to short lectures outside of class may be a more effective means for many students to improve their knowledge.
- **Use LinkedIn Learning courses as the instruction for a flipped-classroom exercise.** Rather than taking time to record your own lectures and write your own knowledge checks, make use of these high-production quality courses to prime students for discussion or application during your regularly scheduled course meeting time.
- **Use LinkedIn Learning courses or lectures as the basis for assignments.** You can ask students to analyze the data or opinions presented in courses or lectures, comparing their contents to other sources used in your class. This may be a great way to process content knowledge and understanding. Because the courses are video format, this type of assignment may not be amenable to use of generative AI to complete.