



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point



New Student Handbook 2016-17

Thank You to the Companies that Support Us



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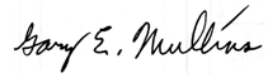
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Welcome

Welcome to the School of Business and Economics (SBE) at UW-Stevens Point. We are a professional, ever-evolving and growing program, continuously seeking to meet the needs of our students and Central Wisconsin community at large. SBE is a member of the Association to Advance Collegiate Schools of Business (AACSB). We are excited to offer you, our student, numerous opportunities to grow personally and professionally in your coursework and outside the classroom. This handbook will guide you to the many ways you can enrich your education by becoming engaged and involved. You will be joining over 1000 SBE majors, taught by 30 faculty members. Our students continually say they appreciate the student-centered culture here, and our friendly and accessible faculty members make their education very enjoyable.

This handbook contains valuable information for use throughout your education at UW-Stevens Point. Please read this guide and keep it for future use, including planning sessions with your business adviser. Many of your questions will be answered here, but for those remaining concerns, please contact someone in the department. We look forward to being an important part of your educational journey.



Gary Mullins, SBE Head

SBE Mission Statement

The UW-Stevens Point School of Business and Economics educates and inspires students and prepares graduates for success in positions of leadership and responsibility. We serve the students, businesses, economy and people of the greater Central Wisconsin region. Our students achieve an understanding of regional opportunities that exist within the global economy.

Evidence of our graduates' level of preparation will be found in their ability to...

- Analyze and solve business and economics problems
- Understand the opportunities and consequences associated with globalization
- Appreciate the importance of behaving professionally and ethically
- Communicate effectively

To attain these outcomes and support the missions of the School of Business and Economics, the College of Professional Studies, UW-Stevens Point, and the University of Wisconsin System, our faculty will:

- Pursue excellence and innovation in teaching
- Engage in scholarly activities that increase understanding in the fields of business, economics and accounting, as well as their appropriate pedagogy
- Sustain an active record of service

SBE Programs At-a-Glance

The SBE offers majors in business administration, data analytics, economics and accounting. Minors are offered in accounting, economics and business. There are also areas of concentration that can be added to the business administration major.

Accounting

(See Appendix and <http://www.uwsp.edu/busecon/Pages/Academics/accounting.aspx>)

Accounting has long been considered one of the more attractive fields of study in the U.S. Management accounting, as described by the Institute of Managerial Accountants (IMA) is the process of identification, measurement, accumulation, analysis preparation, interpretation and communication of financial information used by management to plan, evaluate and control within an organization to assure appropriate use of and accountability for its resources. Management accounting also includes the preparation of financial reports for non-management groups such as shareholders, creditors, regulatory agencies and tax authorities.

Accounting majors are prepared to pursue professional certification as a Certified Management Accountant (CMA), Certified Internal Auditor (CIA), or Certified Public Accountant (CPA).

Business Administration

(See Appendix and <http://www.uwsp.edu/busecon/Pages/Academics/business.aspx>) The business administration major prepares students for work in a wide range of businesses, industries, and non-profit organizations. As a business administration student, you will study the principles and procedures involved in managing and operating a successful business enterprise.

The program allows students to choose from a variety of elective courses to create a particular area of concentration. The business administration major requires that you complete an area of concentration, minor, or second major along with your business major. Options for concentrations include finance, insurance and real estate (FIRE), management, marketing, entrepreneurship, and international business. If you choose to add a minor or second major, you can select from any option offered.

Data Analytics

(See Appendix and <https://www.uwsp.edu/cnmt/Pages/major.aspx?name=Data%20Analytics>) Central Wisconsin employers in retail, manufacturing, health care, agriculture, insurance and software development industries identified a growing data analytics talent gap in the region. McKinsey Global Institute predicts by 2018, the United States could face a shortage of up to 190,000 people with deep analytical skills. In addition, a shortfall is projected of 1.5 million managers and analysts with capabilities to use and analyze big data to make effective decisions.

Graduates with a Bachelor of Science in Data Analytics will be prepared for such jobs as business analyst, business insights analyst, data analyst, data architect, data modeler, junior data scientist and research analyst, among others. Virtually every sector of the economy projects a need for data analysts: insurance, health care, finance, sales, government, information technology, construction, law enforcement, manufacturing, and marketing, among others. We also offer opportunities for students wishing to pursue a master's degree. The [Master of Science in Data Science](#) program is an online collaboration between UW-Stevens Point and our University of

Wisconsin System partners.

Economics

(See Appendix and <http://www.uwsp.edu/busecon/Pages/Academics/economics.aspx>)

Economics is a social science which examines how choices are made by individuals and society to allocate scarce resources including natural resources, manufactured goods, services, financial resources, time and labor talents. The study of economics provides basic understanding of the world we live in, as we are all impacted by economic forces.

An economics major is essential for students preparing for careers and further education in economics. An economics major also provides students with the theoretical foundations used in a wide variety of other disciplines, such as business, financial fields, political science, public policy, legal studies and natural resources. Students majoring in economics can choose from business economics or social science options, and may also obtain teacher certification. Students planning graduate study at the masters or doctorate level should include additional preparation in advanced mathematics and statistics, as well as advanced economics courses.

Navigating Your Educational Tools

Degree Progress Report

A Degree Progress Report (DPR) is an advising tool that evaluates your progress toward meeting your graduation requirements at UWSP. Access to this document is available to students through myPoint. The DPR is for internal use and for information purposes only. It in no way substitutes for regular meetings and guidance from your SBE adviser.

A DPR provides detailed information on how completed courses at UWSP and/or other institutions are applied toward degree requirements at UWSP and identifies any requirements that remain incomplete. The DPR also includes your in-major GPA, your UWSP GPA, and an overall GPA comprising of both UWSP and transfer course credits. You should review your DPR each time you register for courses to be sure the courses you have chosen fulfill the expected requirements.

Every attempt has been made to keep your degree and program requirements up to date. If you have questions or detect discrepancies on the report you can meet with your SBE adviser to discuss. All issues that need to be resolved will go through the SBE Director of Advising [Max Trzebiatowski](#).

SBE Admission Policy

You must apply for admission as stated below or you may be dropped from your SBE major.

Declared SBE major:

- Upon admission you may have designated a SBE major. This means you are intending to graduate as an Accounting, Business, or Economics major.
- Your DPR will show “**pre-major**” status.
- As a declared SBE major, you will:
 - Receive specialized advising through SBE peer advising.
 - Receive communication concerning updates on policy, special events, curriculum, SBE student organizations, and other important information.
- Continue taking courses that count toward the SBE major.

Accepted SBE major:

Complete 10-18 credits in courses that count toward your major AND attend a Success in Major Presentation.

- You should apply before completing more than 18 in-major credits. **(Exceptions are made if you have less than 10 credits in the current semester and have 9 or more in-major credits in progress. This will result in over 18 credits complete at the end of the semester.)**
- Transfer students with more than 18 credits in the major should apply in their first semester at UWSP.
- Achieve at least a 2.50 in-major GPA (2.25 for Econ-Social Science Option)
 - Applicants that do not meet the GPA requirement are dealt with on a case-by-case basis.
 - **Apply in the above credit completion range even if you have not met minimum GPA.**

- Submit the application for admission by the stated semester deadline – End of September/Early October in the fall and Early March in the spring. The admission form is sent by email to all SBE majors about one month before the deadline.
- You may be granted **“accepted”** status by decision of the SBE admissions committee.
- Once accepted, you will be advised by a SBE faculty member.
- As an accepted student, you will be allowed to continue taking upper-level SBE courses.

Maintain required GPA level for your major:

If you fall below the required GPA level, you will be put in **“provisional”** status.

- With “provisional” status you are advised by the SBE Director of Advising, and you may need to wait until your grades are received before permission is granted to register for courses. This means you will not have the same opportunity for course seats as students with good academic standing.
- You are typically given one semester to achieve stated goals or you may be dropped from the SBE major.

Making Changes to your Major or Minor

If you are in good academic standing (at or above required GPA,) you can add another SBE major, or change the major, without reapplying.

If you are dropped from the major you cannot re-declare that major. You must reapply if you desire to switch to a different major.

You are allowed to make changes at any time, but understand that this may lengthen the amount of time to graduation.

You may either use the form included in the appendix of this handbook or you may download a copy from the Department [Policies and Forms page](#) of the SBE website. Forms are also available outside the SBE Academic and Career Advising Center (CPS 100), or on the SBE D2L page.

Advising

At UWSP you are required to meet with an adviser each semester before you can register for courses.

SBE peer advising is in place to teach you how to make well-informed academic decisions. Peer advisers will assist in learning how to best navigate your educational tools and understand all the resources that are available to you. Attending advising sessions will ensure that you learn about any changes or new opportunities within SBE. Make the most of your advising appointments in SBE by reviewing your DPR and the online timetable as soon as it becomes available. Establish a plan and review it with your adviser.

Things to prepare for your advising session:

- Watch for emails to sign up for an appointment around week 6 of each semester.
- Review the online timetable when it becomes available.
- Bring a recent copy of your DPR to the advising session.

Registration Time

Registration Appointment Time and Authorization

You can view your registration appointment time in myPoint.

MAKE SURE TO PLAN!

Once you meet with your adviser, you will receive electronic authorization to register. Be sure to schedule your advising appointment at least 2 days before your registration time to ensure you receive your electronic permission to register.

Course Prerequisites

The prerequisites for a course are listed in the timetable as well as in the UWSP catalog. If you register for a course but have not met the prerequisites prior to enrolling in the course, you may be dropped from the course. It is your responsibility to contact the professor of the course to clear any special circumstances. The professor must be contacted to ensure you won't be dropped automatically.

How do I get permission for a class that is marked PR in the timetable?

For most PR classes in SBE, you will be submitting online pre-registration forms **by the stated deadline** (usually two weeks before registration begins.) The timetable will state if an online PR form must be completed for the course. An email is sent to student each semester with instructions. The link is also available on the timetable below each class that requires PR.

****Submitting PR does not guarantee your entrance into a class, nor does this process automatically enroll you in each course.****

You should be aware that we limit the number of permissions granted to the number of seats available in the class. For popular classes, all of the seats may be promised to students with upcoming graduations. A waitlist is established from the remaining pre-registration forms from students not initially granted a seat, so **you do not need to submit a waitlist if you have submitted a pre-registration form**. Seats may show available in the timetable, but are actually granted to other students who have not added the course yet for various reasons.

Priority is given by graduation date, course required vs. elective, and status in the major.

Failure to comply with pre-registration may result in not getting the courses you need in order to stay on track for graduation. It is your responsibility to follow this policy to ensure you get the courses that you need, when you need them.

Each department may have a different PR process. You can only submit online PR forms for classes in Accounting, Business, Data Analytics and Economics classes. Not all SBE courses require PR either. Use the timetable to identify what courses require PR submission. If a course outside of SBE is marked with a Red PR, you will want to follow up with an adviser or professor in that specific department on the correct actions to take.

How do I add my name to a waitlist for a SBE class?

To add your name to a SBE waitlist, you must first register for any other classes that you plan on taking. [Then you should fill out the SBE waitlist form](#). You should then return the form with attachments to the SBE Academic and Career Advising Center. The form is available on the SBE website, D2L, and will be emailed to students each registration period.

You need to contact the department offering the course if it's not an SBE (accounting, business, or economics) course. Each department on campus may have different procedures for putting your name on a course waitlist.

How do I repeat a class?

You may repeat a class only if you earned a D+ or lower. Permission to repeat a SBE course is granted by your adviser and the department, and is normally granted on or after the last day of registration. If you are assigned to peer advising, you should email the Director of Advising to receive adviser permission. The department-level permission is granted here as well. To obtain permission, e-mail the SBE Director of Advising [Max Trzebiatowski](#), including the course name. If a limited number of seats are available, preference is given to students who need the class to graduate.

How do I get permission for an overload?

To obtain permission to take 18-20 credits in a regular semester or more than 1 credit per week in the summer, you should make an appointment with the SBE Director of Advising [Max Trzebiatowski](#).

You need to have at least a **3.0 GPA** in both your major and overall to receive permission. (University policy for overloads may be found on the Records and Registration web page.)

Opportunities Outside the Classroom

Around the Corner and Across the Globe

The SBE internship program is designed to provide students majoring in business administration, economics or accounting a special experiential work-related opportunity. An internship allows you to gain practical experience in areas related to career and long-term professional goals while earning academic credit. International opportunities, including professional work-study internships in China and London, are recommended. The postgraduate placement record for students graduating with internship experience is outstanding!

Internships

Valuable experience awaits you with internships at many area businesses. In the 2015-16 academic year, over 100 SBE students chose to work at area companies including Associated Bank, Greenheck Fan, Church Mutual, Northwestern Mutual Financial Network, Berkshire Hathaway Travel Protection, AIG, Skyward and Sentry Insurance. Accounting students completed full-time internships at many public accounting firms. Accounting students also can receive internship credit through the Voluntary Income Tax Assistance (VITA) program by preparing tax returns for local low and moderate income taxpayers.

Employers find SBE majors eager to learn, hard-working and well-prepared. Internships may often lead to full-time job offers at graduation.

Frequently Asked Questions about Internships in the SBE

1. Q. *Why should I complete an internship?*

- A. Many employers will not hire unless there is evidence of experience in business. An internship offers proof of your professionalism. An internship gives you an opportunity to explore career possibilities. It helps you apply your education to a real-world setting.

2. Q. *Where can I find out about internship possibilities?*

- A. All of the internships from off-campus employers, who have contacted UWSP, are listed in CareerPoint through the UWSP Academic and Career Advising Center. There may be on-campus opportunities listed in Quest. International Programs handles our London, China and Australia internship programs. Financial support is often available for the international programs.

3. Q. *When is the best time to do an internship?*

- A. While you can complete an internship anytime once you are accepted into your major, a good time to think about an internship experience is between your junior and senior year because you should have completed a sufficient number of classes required for your major, which will help in connecting your education to the business world.

4. Q. *What if I have an employer in mind but they are not listed in CareerPoint?*

- A. You can contact the potential employer and make a case for why you would be a good intern. Some employers will accept an intern based on their persistence.

5. Q. *Do I have to do an internship for credit?*

- A. No, but we strongly encourage you to consider it. It looks good on your transcript as a 3 credit elective in your major and you will get more out of your major by applying what you are learning in an internship. It will also count as an Experiential Learning course in your Gen-Ed program as well.

6. Q. *Can an internship be unpaid?*

- A. International internships are typically unpaid, but most domestic internships for businesses are paid. However, some domestic internships are unpaid if they are through a non-profit or government agency. See the [U.S. Department of Labor Fact Sheet 71](#) found on the School of Business and Economics website for details.

7. Q. *Can my current job or past job become an internship?*

- A. In some cases your current job can. You can work with your employer to increase your administrative responsibilities and then apply for permission to register for the internship

course. The director will determine if the experience qualifies. Sorry, your past job cannot qualify.

8. Q. ***What if I have an opportunity to complete a semester-long internship; how do I maintain my student status?***

A. You can take 12 credits by combining your internship with a special work course: Business 499.

9. Q. ***How late can I register for an internship for credit in my major?***

A. Once you have filled out the internship application form and the Internship Director has approved your internship you can register for the course up until the last day to add classes each term.

10. Q. ***How many hours per week do I have to work to qualify for an internship for credit?***

A. There is no specific rule or formula. However, you need to put in enough time to be able to meet the course requirements. A high quality unpaid part-time position at a non-profit during the semester can qualify. Meaningfulness of work is what is important. See the director if you have questions.

International Opportunities

In an increasingly globalized world, success can hinge on understanding differences in culture, business practices, and consumer preferences. A range of international experiences prepares our students to work in today's global marketplace. You will become knowledgeable in international business settings, and can choose between short-term or semester-long options. Either way, former students have testified to the lasting value of these experiences.

[See Contacts and Website](#)

China Internship

Each year SBE students travel to China for a four-week experience. Students have the opportunity to work at Chinese companies while learning Chinese in a beautiful city Guilin. The trip also includes visits to global companies and sightseeing in Beijing and Shanghai. SBE students have gained valuable experience working on business projects and interacting with Chinese college students and locals.

[China Internship Online](#)

London Internship

You can choose to spend 12 weeks working and studying in London as part of your SBE education. SBE students have gained professional internship experience including large advertising and public relations agencies, NBC News, the Westminster City Council, the English National Opera, the Centre for Economic and Business Research, and the Hilton Group PLC. Coursework includes the European economy, global branding and international finance. [London Internship Online](#)

Tips for Success

To ensure academic proficiency and maintain the required in-major GPA, please follow these simple but effective study tips:

- **Develop a graduation plan.** Know the classes that you need each semester and add in alternatives as a plan B. This will help you stay on pace to graduate. It will also help you determine if you will be able to graduate with/without summer and winter courses.
- **Block time in your schedule just for studying.** Keep these times consistent week to week and find a place where you can accomplish your work.
- **Re-Copy your notes soon after class.** Re-copying notes not only organizes and refreshes information that was just given, but also serves a study tool - every time you look at the information it is another opportunity for your brain to retain it.
- **Ask for help if needed.** Talk with your professor, the Tutoring and Learning Center, and/or Disability Services (if needed) as soon as you feel you are falling behind. The sooner you get help, the greater your success in understanding will be.
- **Use your resources.** Checking your student email, SBE website, myPoint, and D2L regularly will help keep you updated with current events. Visiting on-campus services like those listed below will be imperative in keeping you on track for graduation.
- **Get to know your Adviser.** Advisers don't just tell you what classes to take, but they are a wealth of knowledge of university resources, have industry experience, and are a great outlet for questions. Stop into their office and introduce yourself.

The four-year path towards college graduation can be daunting. It is critical to seek help early and often to make the most of your educational experience. UWSP has many resources available to students to help with everything from study habits, tutoring, to choosing the perfect post-graduation career.

Tutoring-Learning Center (TLC)

Hours: Monday - Wednesday 9 a.m.-8 p.m., Thursday 9 a.m.-6 p.m.; Friday 9 a.m.-1 p.m.

Location: LRC 018

Phone: 715-346-3568

E-mail: tlctutor@uwsp.edu

Website: <https://www.uwsp.edu/tlc/Pages/default.aspx>

UWSP Academic and Career Advising Center

Hours: Monday-Friday 7:45 a.m.-4:30 p.m.

Walk-in Hours (*academic year*): Thursdays 1-4 p.m.

Phone: 715-346-3226 (Please call for appointment)

Location: SSC 201, but relocating this year to 3rd floor in the Library

Email: career@uwsp.edu

Website: <http://www.uwsp.edu/career/Pages/default.aspx>

Library: Learning Resource Center (LRC)

Hours: Varies by Department- follow link for details

Phone: 715-346-2540

Location: 900 Reserve Street

Website: <http://www.uwsp.edu/library/Pages/default.aspx>

The SBE “IDEA”

Investigate	Discover	Enhance	Accomplish
Freshman: 0-24 credits	Sophomore: 25-55 credits	Junior: 56-85 credits	Senior 86+ credits
Get involved. Join at least one campus student organization	Stay involved with your favorite student organization	Take a leadership role in a student organization	Continue in leadership positions with campus organizations
Begin some career exploration through Academic and Career Advising Center	Review career options and organizations with Academic and Career Advising Center	Finalize an internship opportunity	Follow-up with professional contacts.
Prepare a resume	Update your resume	Update your resume	Update your resume
Attend fall and spring job/career fairs	Attend fall and spring job/career fairs	Attend fall and spring job/career fairs	Attend spring career fair.
Make academics a priority	Investigate study abroad options	Take opportunities to network at SBE Events	Begin applying for career positions
Learn the academic requirements for your major Attend Success in Major Presentation.	Apply for admission to your major (10-18 credits complete)	Work with faculty adviser on career options	Request reference letters

Graduates in business administration have an excellent range of job opportunities in domestic as well as international manufacturing and service industries – including general management, starting and owning their own business, insurance, marketing and sales, finance and banking, human resource management and personnel, management information systems, and labor and industrial relations. Opportunities also exist with many non-profit and governmental agencies.

The future continues to be bright for accountants who have demonstrated accounting, interpersonal, computer and communication skills, as well as geographical mobility. Approximately 60 percent of all accountants in the U.S. are employed in the broad field of managerial accounting.

Economics graduates have a wide range of job opportunities available to them in domestic as well as international business and government, including banking, economic and community development, utilities, insurance, manufacturing, forecasting and research. ([Academic and Career Advising Center](#))

SBE Events

The School of Business and Economics has a series of speakers, discussions, workshops called SBE Events. Throughout these SBE events you can expect to learn about internships, study abroad programs, résumé writing workshops, building your credit, utilizing social media as a professional, and networking opportunities both around campus and throughout the community. You will also have an opportunity to hear from business leaders, become a better public speaker, and even witness business first hand on select field trips. It is important to take advantage of these learning opportunities and they take place outside of the normal classroom setting too. The events will help you make the most out of your time as a student and to prepare for a successful career.

Frequently Asked Questions About SBE Events

1. **Q. How can I find out about upcoming SBE Events?**
A. Watch your email for the weekly SBE UPDATE NEWSLETTERS and the SBE Events calendar (<http://business.uwsp.edu/events>) for announcements of upcoming SBE Events.
2. **Q. Are SBE Events open to everyone?**
A. Absolutely! Even if you are not currently taking a core class (Accounting or Business) that requires events attendance, please come to as many events as you'd like.
3. **Q. How do I get credit for attending an SBE Event?**
A. When you attend an event, it is your responsibility to sign in with your PointCard. After the mid-semester cut-off and after the end of the semester, we will send attendance reports to SBE faculty.
4. **Q. Can I fulfill all my SBE Events attendance requirements early in the semester?**
A. Sure! If you go to extra events before the mid-semester cut-off date, those credits will carry over into the second half of the semester.
5. **Q. How can I find out how many events I have attended so far?**
A. Check your attendance on the SBE Events website <http://business.uwsp.edu/events>.
6. **Q. Can I attend one event and get credit for multiple courses?**
A. No, sorry-----no double-dipping!
7. **Q. Can I get credit for events not listed as official SBE Events?**
A. Possibly! If you are attending a conference or lecture and you think it will have useful professional content, email us (buseconevents@uwsp.edu) to ask about possible SBE Events credit.

8. **Q. Can club meetings count as events?**

A. Yes, many club meetings count as SBE Events, including SHRM (Society for Human Resource Management), Rotaract (part of Rotary International), Economics Club, I-Club (International), Entrepreneur Club, and SFA (Students Finance Association).

Research and Education Centers at the SBE

The Central Wisconsin Economic Research Bureau (CWERB) presents quarterly economic information and analysis to area community leaders to help promote regional economic development.

The Center for Economic Education (affiliated with the National Council on Economic Education and Economics Wisconsin) annually provides curriculum materials, teaching strategies and professional development to more than 500 K-12 Economics teachers in Wisconsin.

[Central Wisconsin Economic Research Bureau](#)

[Center for Economic Education](#)

Important SBE Dates

UWSP Academic and Career Advising Center Job Fair **(February)**

SBE Application for Admission Window – **(End of September/Beginning of March)**

SBE Scholarship and Award Banquet **(April 28, 2017)**

Key Semester Dates:

- Adjust schedule and drop/add courses. **(Week 1)**
- Class add/drop period ends (8th day of school). Deadline to drop course without a “W” on transcript. **(Week 2)**
- Admission to major opens. **(Week 5)** You have two weeks to apply before deadline. **(Week 8)**
- Pre-Registration opens. **(Week 7)** Any classes marked “PR” must have an online pre-registration form filled out before deadline. Students can find access to this form on the timetable **(Week 10)**
- Academic advising begins. During weeks 9-12, attend advising session to obtain permission to register. **(Weeks 9-12)**
- Deadline to drop 16-week course. To drop courses and get a “W” grade, pick up a Drop Form at the Reg. & Rec. Office, SSC 101, or on their website and obtain signatures of your professor and adviser on the form. **(Week 10)**
- Be certain to have met with at least one of the advisers listed on your DPR for permission to register before your Official Registration Time. **(Week 11)**

- Course registration begins. Seniors begin registering Week 12 (mid-Nov. for winterim and spring courses, and mid-April for summer and fall courses). **(Week 12)**
- Regular registration period ends. **(Week 14)**
- Final exams. **(Week 16)**

Information Updates

You are responsible for reading SBE emails notifying you of updates/schedule changes. You are also responsible for following changes made to the UWSP course catalog regarding course offerings.

Each year the advising guides are updated to new program requirements. You will notice the major guides have Academic Year 2016-17 on them. This means they pertain to students enrolling in the program that year. All advising guides are available on D2L.

Contacts

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SBE Academic and Career Advising Center
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Appendix

Here you will find forms for use in planning your coursework and during advising sessions, including:

- Change in your SBE major or minor from
- General education program (GEP) guide
- Advising syllabus
- Accounting major guide
- Business Administration major guide
- Business Administration: Collaborative Degree Program at UWMC
- Business-Entrepreneurship Concentration major guide
- Business-FIRE Concentration major guide
- Business-International Business Concentration major guide
- Business-Management Concentration major guide
- Business-Marketing Concentration major guide
- Data Analytics major guide
- Economics major: Business Option major guide
- Economics major: Social Science Option major guide
- Minor advising guide
- Minor advising guide (Collaborative Degree Program –CDP)

All of this information is also available online on the UWSP School of Business and Economics website.



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Change in Major or Minor

Use this form if you currently have an SBE major/minor on your DPR and you want to change, delete, or add a major or minor.

Student ID _____ Print Name _____
Last First Middle Initial
Date _____

Options:

- _____ Declare an additional SBE major
_____ Change major to the one checked below. (list major to be removed under Drop)
_____ Change / delete / add SBE minor (designate choice in minor section)

Major: Check all SBE majors you want listed on your DPR.

- _____ Accounting
_____ Business Administration *(Requires completion of a minor, concentration, or secondmajor)*
_____ Business Administration CDP- Wausau *(Requires completion of a minor, concentration, or secondmajor)*
_____ Business Administration--- Entrepreneurship concentration
_____ Business Administration--- Finance, Insurance, Real Estate concentration
_____ Business Administration--- International Business concentration
_____ Business Administration--- Management concentration
_____ Business Administration--- Management concentration CDP- Wausau
_____ Business Administration--- Marketing concentration
_____ Economics --- Social Science option
_____ Economics --- Business Economics option

Minor: Check all SBE Minors you want listed on your DPR

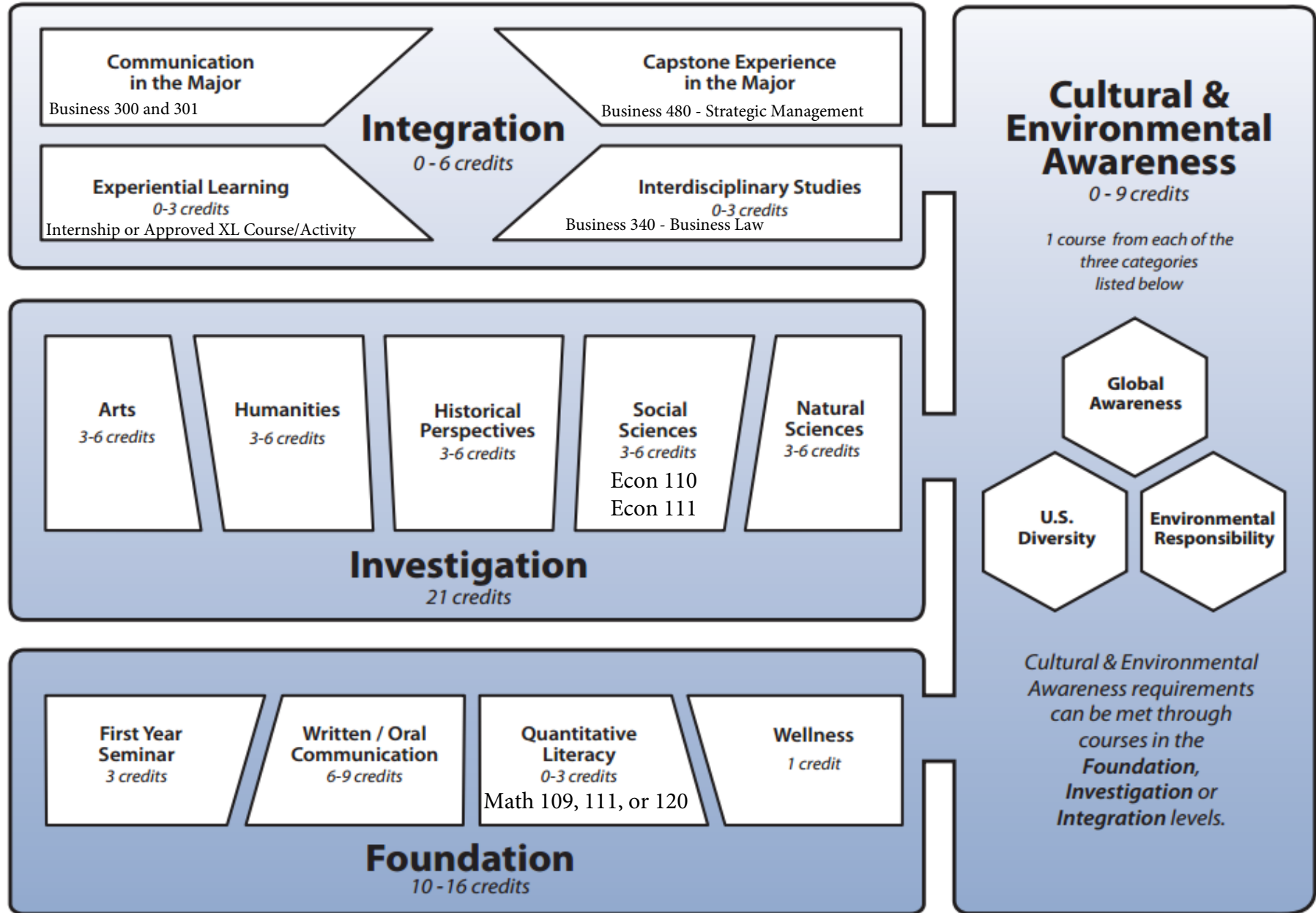
- _____ Accounting
_____ Accounting – CDP - Wausau
_____ Business Administration
_____ Economics
_____ Economics – CDP - Wausau

Drop:

- _____ Major (please specify) _____
_____ Minor (please specify) _____

Attach a copy of your degree progress report and submit to:

Advising Center Office CPS 100 or buseconpeeradv@uwsp.edu



UWSP General Education Program 31 - 52 credits



School of Business & Economics
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University of Wisconsin-Stevens Point

Advising Syllabus

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Expectations of Students		4 Year Advising Planner
<ul style="list-style-type: none">Learn the UWSP policies, procedures, and graduation requirementsBe prepared for your advising session - have a plan for your scheduleAttend Peer Advising Session or meet with a faculty advisorAccept responsibility for your decisions & academic progressRealize that it is ultimately <u>your</u> responsibility to meet all the university requirements, rules, and regulations (adapted from the UWSP Faculty/Staff Handbook)		Freshman <ul style="list-style-type: none">Become familiar with the campusAttend the CPS new student sessionComplete Calculus for Major (Math 109 for Bus & Econ) (Math 111 or 120 for Acct)Review and Navigate My PointPrint your Degree Progress Report (DPR) and become familiar with the layout and the section for your majorGet Involved and network<ul style="list-style-type: none">Student organizationsStudy groups, campus jobsVolunteering, sports
Week 1	<ul style="list-style-type: none">Adjust schedule – drop / add coursesSet a study schedule to meet goalsAsk professors about tutoring for difficult courses	Sophomore <ul style="list-style-type: none">Have reasonable academic goals<ul style="list-style-type: none">Are you meeting the standards for your in-major GPA?What are Econ 110 and Acct 210 grades?Review the course descriptions for major.Become aware of your academic strengths, weaknesses, opportunities and threats (SWOT)BUS majors need to decide on an area of concentration, minor, or a double major Junior <ul style="list-style-type: none">Internship Preparation<ul style="list-style-type: none">Go to UWSP Career ServicesTo apply for a SBE Internship contact: Professor Barb Mihm, Internship DirectorIdentify job skills needed“Market” your Business courseworkNetwork in your areas of interestConsider International ProgramsApply for summer internshipSBE International Programs<ul style="list-style-type: none">China Summer InternshipLondon/Germany InternshipsPeru Semester Internship Senior <ul style="list-style-type: none">Career Preparation<ul style="list-style-type: none">Utilize the UWSP Career Services.Research employers.Do professional networking.Practice interviewing skills.Consider graduate school.Ask professors for recommendation letters.Write cover letters & submit applications.Remember to send thank you cards to the employers who you interview with.
Week 2 Add/Drop Period Ends	<ul style="list-style-type: none">Deadline to drop course without a “W” gradeClass Add/Drop Period - ends 8th day of school	
Week 3	<ul style="list-style-type: none">Review “Academic Info” in UWSP CatalogBe aware of campus resources (UWSP Directory)	
Week 4	<ul style="list-style-type: none">Review Degree Progress Report (DPR) on My Point	
Week 5 Timetable is available online	<ul style="list-style-type: none">Begin to review online timetable to prepare for your upcoming advising meeting. Begin to plan next semester’s schedule.	
Week 6		
Week 7		
Week 8	<ul style="list-style-type: none">Students should be sure to address academic questions with appropriate contacts.	
Week 9 Academic Advising Begins	<ul style="list-style-type: none">During weeks 9-12 sign up for your personal advising session with a peer adviser.Submit SBE course Pre-Registration forms. Forms are emailed each semester.	
Week 10 Deadline to drop 16-week course	<ul style="list-style-type: none">Continue to review schedule options.Deadline to submit SBE course pre-registration forms.	
Week 11	<ul style="list-style-type: none">Ensure that you have met with at least one of the advisers listed on your DPR for permission to register before your Official Registration Time	
Week 12 Course Registration Begins	<ul style="list-style-type: none">At your Official Registration Time go to My Point to register for next semester coursesSeniors begin registering week 12 (mid-Nov. for winterim & spring courses and mid-April for summer & fall courses)Deadline for \$100 Registration Deposit to Register *No adviser permission is required to register for winterim and summer courses; however, a \$100 deposit is requiredGo to SBE website to download a Waitlist Form if the SBE course you want closes before your registerFinal Exams - Good Luck!	
Week 13		
Week 14 Regular Registration Period Ends		
Week 15		
Week 16		
Additional Information <ul style="list-style-type: none">*Winterim Courses<ul style="list-style-type: none">January – first 3 weeks (8:00-noon Monday - Friday)UWSP Career Services Job Fair<ul style="list-style-type: none">FebruarySpring Break<ul style="list-style-type: none">March – 3rd WeekSchool of Bus & Econ Awards Banquet<ul style="list-style-type: none">MayInterim Courses<ul style="list-style-type: none">May – last 2 weeks (8:00-noon Monday - Friday)Summer Courses<ul style="list-style-type: none">Begins 2nd week of June (8 week period - class times vary)		



School of Business & Economics
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University of Wisconsin-Stevens Point

Accounting Major

(75 Credits)

Academic Year 2016-17

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

7 Foundation Courses (21 credits) Foundation courses are designed to help prepare students for the core courses.

- ___ **Calculus - choose one course Math 111 or Math 120**
- ___ **Statistics - choose one course MATH 355 or FOR 321 or SOC 351 or PAPR 314 or PSYC 300**
- ___ **CIS 102** Spreadsheet
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)

8 Accounting Core Courses (24 credits) - May be taken out-of-sequence if the course prerequisites are satisfied.

- ___ **ACCT 310** Intermediate Financial Accounting I (Acct 210)
- ___ **ACCT 311** Intermediate Financial Accounting II (Acct 310)
- ___ **ACCT 321** Advanced Managerial Accounting (Acct 211)
- ___ **ACCT 330** Federal Individual Income Taxes (Acct 310 or con reg)
- ___ **ACCT 331** Federal Business Income Taxes (Acct 310 & 330)
- ___ **ACCT 370** Accounting Information Systems (Acct 310)
- ___ **ACCT 410** Advanced Financial Accounting (Acct 311)
- ___ **ACCT 450** Auditing (Acct 311; Math 355)

8 Business Core Courses (24 credits) - May be taken out-of-sequence if the course prerequisites are satisfied.

- ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
- ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (Acct 210)
- ___ **BUS 360** Principles of Production (Acct 211, Econ 111, Calculus, Statistics)
- ___ **BUS 480** Strategic Management (Designed to be taken your final semester with instructor consent.)
- You may not take a foundation course in conjunction with the Capstone.
- You may take only one core course in conjunction with the Capstone.

2 Accounting/Business Electives (6 credits) Choose two courses from the following list

- ___ **ACCT 390** Ethics in Accounting & Business (Acct 210 & Bus 325)
- ___ **ACCT 490** Special Topics in Accounting (offered on occasion)
- ___ **ACCT 497** Internship in Accounting*
- ___ **BUS 341** Advanced Business Law (Bus 240 or 340)
- ___ **BUS 352** Financial Management (Bus 350)
- ___ **BUS 353** Investments (Bus 350)
- ___ **BUS 354** Financial Planning (Bus 350)
- ___ **BUS 355** Real Estate Investments (Bus 350)
- ___ **BUS 356** Corporate Risk Management (Bus 350)
- ___ **BUS 455** Corporate Finance Seminar (Bus 350)

Accounting Courses Offered

<u>Fall Semester</u>	<u>Spring Semester</u>
A210	A210
A211	A211
A310	A311
A330	A321
A370	A331
A410	A497 (VITA)
A450	



School of Business & Economics
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Accounting Major 4-Year Plan

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online course catalog.

Bolded courses = required for the major **Non-bolded** = General Education Program (GEP)

Freshman – Semester 1	Credits
English 101 or 150	3
Econ 110 Macro (also counts for GEP Soc Sci)	3
First Year Seminar course	3
Math 111 or 120 Calculus (with placement score)	4
Humanities course	3
Total Credits	16

Sophomore – Semester 1	Credits
Acct 210 Intro. Financial	3
Math 355 Statistics or For 321 or Soc 351 or Papr 314 or Psyc 300	4
English 202 course	3
Bus 325 Organizational Behavior	3
Art/Humanities/History/OR Nat. Science course	3
Total Credits	16

Junior – Semester 1	Credits
Acct 310 Intern. Financial	3
Acct 330 Fed Income Tax	3
Bus 301 Oral Communication for the Bus Prof.	3
Bus 340 Business Law 1	3
Bus 350 Finance	3
Total Credits	15

Senior – Semester 1	Credits
Acct 410 Adv. Financial	3
Acct 370 Information Systems	3
Acct 450 Auditing	3
Controlled Elective I	3
Open Elective	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
CIS 102 (Spreadsheet)	1
Econ 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Arts course	3
Wellness course	2
Total Credits	16

Sophomore – Semester 2	Credits
Acct 211 Managerial	3
Environmental Responsibility course	3
Bus 300 Written Communication for the Bus Prof.	3
U.S. Diversity Course	3
History course	3
Total Credits	15

Junior – Semester 2	Credits
Acct 311 Intern. Financial II	3
Acct 321 Adv. Managerial	3
Acct 331 Bus Federal Income Tax	3
Bus 360 Production	3
Global Awareness course	3
Total Credits	15

Senior – Semester 2	Credits
Bus 330 Marketing	3
Bus 480 Strategic Management	3
Controlled Elective II	3
Open Elective	3
Total Credits	12

Course work is designed to prepare you for CMA (Institute of Management Accountants) and CIA (Institute of Internal Auditors). To sit for the CPA examination you must complete 120 semester hours of course work. To get your CPA license you must sit for 150 semester hours of course work.

Satisfactory Progress (*Admission Requirements & Academic Standards are listed in the UWSP Catalog*)

- 1.) You must apply for admission to the major by the time you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above guides you in earning the BS in Accounting. The GEPs, as well as some of the Bus courses, can move between semesters. This is just a guideline to remain on track for a 4-year graduation plan.



School of Business & Economics
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Business Administration Major

(51-53 Credits)

Academic Year 2016-17

Additional Major Requirements include a Minor, Double Major or a Concentration

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
- ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
May also take **Acct 370** (Acct Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intermediate Financial Accounting (Acct 210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B240 or B340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China**
- ___ **BUS 496** Internship in Business Administration (International Experience)**
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

1 Business Major Elective (3 credits) Choose a course from the following list – or take an additional course from the Global Business Elective choices above.

- | | |
|--|--|
| ___ BUS 321 Entrepreneurship (A210, B325) | ___ BUS 344 Insurance Operations (B240 or 340) |
| ___ BUS 322 Leadership (B325) | ___ BUS 352 Financial Management (B350) (Fall only) |
| ___ BUS 324 Personnel/HR Management (B325) | ___ BUS 353 Investments (B350) |
| ___ BUS 326 Organizational Theory (B325) | ___ BUS 354 Financial Planning (B350) |
| ___ BUS 328 Training and Development (B325) | ___ BUS 355 Real Estate Investments (B350) |
| ___ BUS 331 Marketing Research (B330) | ___ BUS 356 Corporate Risk Management (B350) |
| ___ BUS 333 E-Marketing (B330) | ___ BUS 390 Ethics in Business (B240 or 340, B325) |
| ___ BUS 335 Retailing (A210, B325) | ___ BUS 455 Corporate Finance Seminar (B350) |
| ___ BUS 336 Sales Management (B330) | ___ BUS 490 Approved Special Topics (varies) |
| ___ BUS 337 Buyer Behavior (B330) | ___ BUS 496 Internship in Business Administration** |
| ___ BUS 341 Business Law II (B240 or 340) | ___ ECON 360 Money & Financial Markets (E110, A210) |
| ___ BUS 343 Principles of Insurance (B240 or 340) | |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management



School of Business & Economics
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Business Administration Major

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Wellness course	2
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Arts/Humanities/History or Nat Science course	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
Arts/Soc. Science/History or Nat Sci. course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
History course	3
Arts/Humanities/History or Nat Science course	3
ACCT 210 Financial Accounting	3
Environmental Responsibility course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 325 Organizational Behavior	3
ACCT 211 Managerial Accounting	3
Bus 330 Principles of Marketing	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Junior – Semester 1	Credits
Bus 340 Business Law I	3
Bus 300 Written Communication for Business Prof.	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Total Credits	16

Junior – Semester 2	Credits
Bus 301 Oral Communication for Business Prof	3
Bus 350 Principles of Finance	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 1	Credits
Bus 370 or Acct 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Production/Operations Management	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 2	Credits
Capstone Course	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Open Elective	3
Total Credits	15

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

In addition to the required major courses, you must complete ONE of the following

- 1.) Outside minor
- 2.) Second major
- 3.) Area of concentration

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Business degree. Use this as a general guideline to stay on track for a 4-year graduation. GEP and Bus, Acct, Econ courses can be adjusted to meet your schedule needs.



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UWSP Business Administration at UWMC 2016-17

UWSP courses listed on this check-sheet are 3 credits each

You must have a 2.50 cumulative in-major GPA including the courses that transferred into the major/minor.

UWMC course equivalents are shown in parenthesis ().

UWSP Prerequisites are shown in brackets [].

2 Math Courses

- ___ Calculus - choose 1 course MATH 109 or MATH 111 or MATH 120 (*MATH 211 or MATH 221*)
- ___ Statistics - choose 1 course MATH 355 (*BUS 243 or MATH 117*)

4 Foundation Courses

- ___ ECON 110 (formerly 210) Principles of Macroeconomics (*ECON 203*)
- ___ ECON 111 (formerly 211) Principles of Microeconomics (*ECON 204*)
- ___ ACCT 210 Principles of Financial Acct (*BUS 201*)
- ___ ACCT 211 Principles of Managerial Acct (*BUS 204*)

Core Courses May be taken out-of-sequence if you have satisfied the prerequisites.

- ___ BUS 325 Organizational Behavior
- ___ BUS 300 Written Communication for the Business Professional
- ___ BUS 301 Oral Communication for the Business Professional
- ___ BUS 330 Principles of Marketing
- ___ BUS 340 Business Law I ***counts as Interdisciplinary Studies course***
- ___ BUS 350 Principles of Finance [*ACCT 210; approved major/minor*]
- ___ BUS 360 Principles of Production [*Calculus, Statistics, ACCT 211, ECON 111*]
- ___ BUS 327 Managing Global Organizations [*B325*] or other approved global offering (including ECON 365) – ask advisor

AND ONE OF THE FOLLOWING COURSES

- ___ BUS 370 Management Information Systems [*B325; and B330 or consent*]
- ___ ACCT 370 Acct Info Systems [*ACCT 310*]

*1 Business Major Elective Course *Concentration in Management satisfies this requirement*

- ___ 300 – 400 level course

Capstone Course

- ___ BUS 480 Strategic Management [*May take only 1 core course in conjunction with B480*]

*Business Major Elective Courses

- ___ Bus 321 Entrepreneurship [A210, B325, B330]
- ___ Bus 322 Leadership [B325]
- ___ Bus 324 Personnel/Human Resource Management [B325]
- ___ Bus 326 Organizational Theory [B325]
- ___ Bus 331 Marketing Research [B330]
- ___ Bus 335 Retailing [A210 & B330]
- ___ Bus 336 Sales Management [B330]
- ___ Bus 337 Buyer Behavior [B330]
- ___ Bus 341 Business Law II [B340]
- ___ Bus 343 Principles of Insurance [B340]
- ___ Bus 352 Financial Management - fall semester [B350]
- ___ Bus 353 Investments – offered spring semester [B350]
- ___ Bus 355 Real Estate Investment [B350]
- ___ Bus 356 Corporate Risk Management [B350]
- ___ Bus 390 Ethics in Business [B340; 325]
- ___ Bus 455 Corporate Finance Seminar [B350]
- ___ Bus 490 Approved Special Topics (Varies)
- ___ Bus 493 Internship in China [SBE major/minor or consent from the SBE Internship Director]
- ___ Bus 496 Internship in Business Administration [consent from the SBE Internship Director]
Jenny Resch, Internship Director, CPS 476
Phone: 715-346-2384 or jresch@uwsp.edu
- ___ Econ 360 Money & Financial Markets [A210, E110]
E360 works as elective course for both the BUS major/minor and ECON major/minor.

Additional Major Requirements

- ___ Minor, Double Major or Area of Concentration *see below*

Management Concentration

7 Courses* (21 Credits) and a 2.50 cumulative GPA. See the [UWSP online catalog](#) for prerequisites.

Required:

- ___ BUS 322 Business Leadership for Managers [B325]

Electives Choose 6 of the following:

- ___ BUS 221 The Entrepreneurial Process
- ___ BUS 321 Entrepreneurship [A210, B325, B330]
- ___ BUS 324 Personnel/HR Management [B325]
- ___ BUS 326 Organizational Theory [B325]
- ___ BUS 327 Managing Global Organizations [B325]
- ___ BUS 328 Training and Development [B325]
- ___ BUS 341 Business Law II [B340]
- ___ BUS 342 International Business Law [B340]
- ___ BUS 390 Ethics in Business [B340, B325]
- ___ BUS 490 Approved Special Topic (varies)
- ___ BUS 493 Internship in China
- ___ BUS 496 Internship in Business Admin
(contact bmihm@uwsp.edu)
- ___ ACCT 321 Advanced Managerial Accounting [A211]
- ___ ECON 272 Personal Finance (BUS 110)
- ___ ECON 310 Econometrics [E110 E111, Calc & Stats]
- ___ ECON 330 Evaluation of American Enterprise [E111]
- ___ ECON 340 Industrial Organization [E111]
- ___ ECON 345 Labor Economics [E111]
- ___ ECON 346 Collective Bargaining [E110]
- ___ ECON 360 Money and Fin Mkts (ECON 230) [E110, A210]
- ___ ECON 370 Managerial Economics [E111, Calc, Stats]
- ___ ECON 420 Economics of Organization [E111]
- ___ COMM 342 Organizational Comm Laboratory [C240]
- ___ COMM 343 Organizational Comm Assessment [C 240]
- ___ COMM 345 Small Group Communication [C240]
- ___ COMM 349 Organizational Comm Topics [C240]
- ___ ENGL 351 Advanced Business Writing
- ___ PSYCH 345 Ind./Organizational Psych [Psync 110]

** Complete 7 courses with at least 5 of those designated as BUS courses

At least 6 courses from Accounting, Business, or Economics

No more than 1 course may be COMM, ENGL or PSYCH

Note: To Complete a second area of concentration, you must complete 15 additional credits in the second area of concentration.
(Courses which haven't already counted toward the first area of concentration).



School of Business & Economics
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Business Administration Major – Entrepreneurship

(68-71 credits)

Academic Year 2016-17

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus** - **MATH 109** or Math 111 or Math 120
 - ___ **Statistics** - **MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
 - ___ **ECON 110** Principles of Macroeconomics
 - ___ **ECON 111** Principles of Microeconomics (E110)
 - ___ **ACCT 210** Principles of Financial Acct
 - ___ **ACCT 211** Principles of Managerial Acct (A210)
 - ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
 - ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
 - ___ **BUS 325** Organizational Behavior
 - ___ **BUS 330** Principles of Marketing
 - ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
 - ___ **BUS 350** Principles of Finance (A210)
 - ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
 - ___ **BUS 370** Management Information Systems (B325, B330)
- May also take **Acct 370** (Acct Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- | | |
|--|--|
| ___ ACCT 310 Intern Financial Accounting (Acct 210) | ___ BUS 493 Internship in China** |
| ___ BUS 327 Managing Global Organizations (B325) | ___ BUS 496 Internship (International Experience)** |
| ___ BUS 339 International Marketing (B330) | ___ ECON 362 Economic Development (E111) |
| ___ BUS 342 International Business Law (B240 or B340) | ___ ECON 365 International Economics (E111) |
| ___ BUS 357 International Corporate Finance (B350) | |

2 Entrepreneurship Courses (9 credits)

- ___ **BUS 221** The Entrepreneurial Process (take before B321)
- ___ **BUS 321** Entrepreneurship (A210, B325, B330)

4 Entrepreneurship Electives (12 credits) Choose 4 courses from list below. At least 6 credits must be from BUS courses.

- | | |
|---|--|
| ___ ACCT 330 Fed Individual Income Taxes (A310) fall | ___ BUS 496 Internship in Business Administration** |
| ___ ACCT 331 Fed Business Income Taxes (A330) spring | ___ ECON 272 Personal Finance |
| ___ BUS 324 Personnel/HR Management (B320 or B325) | ___ ECON 310 Introductory Econometrics (E110, E111, Calc & Stats) |
| ___ BUS 328 Training and Development (B325) | ___ ECON 340 Industrial Organization (E111) |
| ___ BUS 331 Marketing Research (B330) | ___ ECON 345 Labor Problems (E111) |
| ___ BUS 335 Retailing (A210, B330) fall | ___ ECON 370 Managerial Economics (E111, Calc, Stats) |
| ___ BUS 390 Ethics in Business (B240 or 340 & B325) | ___ ECON 420 Economics of Organization (E111) |
| ___ BUS 490 Approved Special Topics (varies) | ___ ENGL 351 Advanced Business Writing |
| ___ BUS 493 Internship in China** | |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management

-You may only take one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)



School of Business & Economics
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Business Administration Major

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Wellness course	2
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Arts/Humanities/History or Nat Science course	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
Arts/Soc. Science/History or Nat Sci. course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
History course	3
Arts/Humanities/History or Nat Science course	3
ACCT 210 Financial Accounting	3
Environmental Responsibility course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 325 Organizational Behavior	3
ACCT 211 Managerial Accounting	3
Bus 330 Principles of Marketing	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Junior – Semester 1	Credits
Bus 340 Business Law I	3
Bus 300 Written Communication for Business Prof.	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Total Credits	16

Junior – Semester 2	Credits
Bus 301 Oral Communication for Business Prof	3
Bus 350 Principles of Finance	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 1	Credits
Bus 370 or Acct 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Production/Operations Management	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 2	Credits
Capstone Course	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Open Elective	3
Total Credits	15

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

In addition to the required major courses, you must complete ONE of the following

- 1.) Outside minor
- 2.) Second major
- 3.) Area of concentration

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Business degree. Use this as a general guideline to stay on track for a 4-year graduation. GEP and Bus, Acct, Econ courses can be adjusted to meet your schedule needs.



School of Business & Economics
College of Professional Studies
University of Wisconsin-Stevens Point

Business Administration Major – FIRE
(Finance, Insurance, & Real Estate)

(68-71 credits)

Academic Year 2016-17

- **GPA Requirement:** Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- **Course prerequisites** are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
- ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
May also take **Acct 370** (Acct Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intermediate Financial Accounting (Acct 210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B240 or 340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China**
- ___ **BUS 496** Internship in Business Administration (International Experience)**
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

7 FIRE Electives (21 credits) Choose 7 courses from the list below. At least 15 credits must be from BUS courses.

- | | |
|---|---|
| ___ BUS 221 The Entrepreneurial Process | ___ BUS 455 Corporate Finance Seminar (B350) |
| ___ BUS 343 Principles of Insurance (B240 or 340) | ___ BUS 490 Approved Special Topic (varies) |
| ___ BUS 344 Insurance Operations (B240 or 340) | ___ BUS 493 Internship in China** |
| ___ BUS 352 Financial Management (B350) | ___ BUS 496 Internship in Business Administration** |
| ___ BUS 353 Investments (B350) | ___ ECON 272 Personal Finance |
| ___ BUS 354 Financial Planning (B350) | ___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats) |
| ___ BUS 355 Real Estate Investments (B350) | ___ ECON 360 Money and Financial Markets (E110, A210) |
| ___ BUS 356 Corporate Risk Management (B350) | ___ ENGL 351 Advanced Business Writing |
| ___ BUS 357 International Corporate Finance (B350) | ___ MATH 362 Theory of Interest (Math 121 or instr. consent) |
| ___ BUS 390 Ethics in Business (B240 or 340, B325) | |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management
-You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Business Administration Major

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Wellness course	2
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Arts/Humanities/History or Nat Science course	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
Arts/Soc. Science/History or Nat Sci. course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
History course	3
Arts/Humanities/History or Nat Science course	3
ACCT 210 Financial Accounting	3
Environmental Responsibility course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 325 Organizational Behavior	3
ACCT 211 Managerial Accounting	3
Bus 330 Principles of Marketing	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Junior – Semester 1	Credits
Bus 340 Business Law I	3
Bus 300 Written Communication for Business Prof.	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Total Credits	16

Junior – Semester 2	Credits
Bus 301 Oral Communication for Business Prof	3
Bus 350 Principles of Finance	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 1	Credits
Bus 370 or Acct 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Production/Operations Management	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 2	Credits
Capstone Course	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Open Elective	3
Total Credits	15

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

In addition to the required major courses, you must complete ONE of the following

- 1.) Outside minor
- 2.) Second major
- 3.) Area of concentration

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Business degree. Use this as a general guideline to stay on track for a 4-year graduation. GEP and Bus, Acct, Econ courses can be adjusted to meet your schedule needs.



School of Business & Economics
College of Professional Studies
University of Wisconsin-Stevens Point

Business Administration Major – International Business

(68-71 credits)

Academic Year 2016-17

- **GPA Requirement:** Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- **Course prerequisites** are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
- ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
May also take **Acct 370** (Acct Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) **Global elective will be fulfilled with required courses below.**

- | | |
|---|--|
| ___ ACCT 310 Interm. Financial Accounting (Acct 210) | ___ BUS 493 Internship in China** |
| ___ BUS 327 Managing Global Organizations (B325) | ___ BUS 496 Internship (International Experience)** |
| ___ BUS 339 International Marketing (B330) | ___ ECON 362 Economic Development (E111) |
| ___ BUS 342 International Business Law (B240 or 340) | ___ ECON 365 International Economics (E111) |
| ___ BUS 357 International Corporate Finance (B350) | |

2 International Business Courses (6 credits)

- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 493** or **BUS 496** International Internship or Experience**

5 International Business Electives (15 credits) Choose 5 courses below. At least 9 credits must be from BUS courses.

- | | |
|---|---|
| ___ BUS 339 International Marketing (B330) | ___ ECON 365 International Economics (E111) |
| ___ BUS 342 International Business Law (B240 or 340) | ___ GEOG 325 Geography of China |
| ___ BUS 357 International Corporate Finance (B350) | ___ GEOG 327 Asia |
| ___ BUS 390 Ethics in Business (B240 or 340, B325) | ___ GEOG 328 Europe |
| ___ BUS 490 Approved Special Topic (varies) | ___ POLI 388 International Law (Poli 160 or 180) |
| ___ BUS 496 Internship in Business Administration** | ___ ENGL 351 Advanced Business Writing |
| ___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats) | ___ Foreign Language Courses > 200 level |
| ___ ECON 362 Economic Development (E111) | -Limit of 2 classes in same language |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management
- You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Business Administration Major

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Wellness course	2
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Arts/Humanities/History or Nat Science course	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
Arts/Soc. Science/History or Nat Sci. course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
History course	3
Arts/Humanities/History or Nat Science course	3
ACCT 210 Financial Accounting	3
Environmental Responsibility course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 325 Organizational Behavior	3
ACCT 211 Managerial Accounting	3
Bus 330 Principles of Marketing	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Junior – Semester 1	Credits
Bus 340 Business Law I	3
Bus 300 Written Communication for Business Prof.	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Total Credits	16

Junior – Semester 2	Credits
Bus 301 Oral Communication for Business Prof	3
Bus 350 Principles of Finance	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 1	Credits
Bus 370 or Acct 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Production/Operations Management	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 2	Credits
Capstone Course	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Open Elective	3
Total Credits	15

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

In addition to the required major courses, you must complete ONE of the following

- 1.) Outside minor
- 2.) Second major
- 3.) Area of concentration

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Business degree. Use this as a general guideline to stay on track for a 4-year graduation. GEP and Bus, Acct, Econ courses can be adjusted to meet your schedule needs.



School of Business & Economics
College of Professional Studies
University of Wisconsin-Stevens Point

Business Administration Major – Management

(68-71 credits)

Academic Year 2016-17

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
 - ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
 - ___ **ECON 110** Principles of Macroeconomics
 - ___ **ECON 111** Principles of Microeconomics (E110)
 - ___ **ACCT 210** Principles of Financial Acct
 - ___ **ACCT 211** Principles of Managerial Acct (A210)
 - ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
 - ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
 - ___ **BUS 325** Organizational Behavior
 - ___ **BUS 330** Principles of Marketing
 - ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
 - ___ **BUS 350** Principles of Finance (A210)
 - ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
 - ___ **BUS 370** Management Information Systems (B325, B330)
- May also take **Acct 370** (Acct Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- | | |
|--|--|
| ___ ACCT 310 Intern. Financial Accounting (A210) | ___ BUS 493 Internship in China** |
| ___ BUS 327 Managing Global Organizations (B325) | ___ BUS 496 Internship (International Experience)** |
| ___ BUS 339 International Marketing (B330) | ___ ECON 362 Economic Development (E111) |
| ___ BUS 342 International Business Law (Bus 240 or 340) | ___ ECON 365 International Economics (E111) |
| ___ BUS 357 International Corporate Finance (B350) | |

1 Management Course (3 credits)

- ___ **BUS 322** Business Leadership for Managers (B325)

6 Management Electives (18 credits) Choose 6 courses from the list below. At least 12 credits must be from BUS courses.

- | | |
|---|---|
| ___ ACCT 321 Advanced Managerial Accounting (A211) | ___ COMM 343 Organizational Comm Assessment (C240) |
| ___ BUS 221 The Entrepreneurial Process | ___ COMM 345 Small Group Communication (C240) |
| ___ BUS 321 Entrepreneurship (A210, B325, B330) | ___ COMM 349 Organizational Communication Topics (C240) |
| ___ BUS 324 Personnel/HR Management (B325) | ___ ECON 272 Personal Finance |
| ___ BUS 326 Organizational Theory (B325) | ___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats) |
| ___ BUS 327 Managing Global Organizations (B325) | ___ ECON 330 Evaluation of American Enterprise (E111) |
| ___ BUS 328 Training & Development (B325) | ___ ECON 340 Industrial Organization (E111) |
| ___ BUS 341 Advanced Business Law (B240 or 340) | ___ ECON 345 Labor Economics (E111) |
| ___ BUS 342 International Business Law (B240 or 340) | ___ ECON 346 Collective Bargaining (E110) |
| ___ BUS 390 Ethics in Business (B240 or 340, B325) | ___ ECON 360 Money & Financial Markets (E110, A210) |
| ___ BUS 490 Approved Special Topic (varies) | ___ ECON 370 Managerial Economics (E111, Calc, Stats) |
| ___ BUS 493 Internship in China** | ___ ECON 420 Economics of Organization (E111) |
| ___ BUS 496 Internship in Business Administration** | ___ ENGL 351 Advanced Business Writing |
| ___ COMM 342 Comm and Promotional Strategies (C240) | ___ PSYC 345 Industrial/Organizational Psyc. (Psyc 110) |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management
- You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Business Administration Major

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Wellness course	2
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Arts/Humanities/History or Nat Science course	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
Arts/Soc. Science/History or Nat Sci. course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
History course	3
Arts/Humanities/History or Nat Science course	3
ACCT 210 Financial Accounting	3
Environmental Responsibility course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 325 Organizational Behavior	3
ACCT 211 Managerial Accounting	3
Bus 330 Principles of Marketing	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Junior – Semester 1	Credits
Bus 340 Business Law I	3
Bus 300 Written Communication for Business Prof.	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Total Credits	16

Junior – Semester 2	Credits
Bus 301 Oral Communication for Business Prof	3
Bus 350 Principles of Finance	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 1	Credits
Bus 370 or Acct 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Production/Operations Management	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 2	Credits
Capstone Course	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Open Elective	3
Total Credits	15

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

In addition to the required major courses, you must complete ONE of the following

- 1.) Outside minor
- 2.) Second major
- 3.) Area of concentration

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Business degree. Use this as a general guideline to stay on track for a 4-year graduation. GEP and Bus, Acct, Econ courses can be adjusted to meet your schedule needs.



School of Business & Economics
College of Professional Studies
University of Wisconsin-Stevens Point

Business Administration Major – Marketing

(68-71 credits)

Academic Year 2016-17

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ Calculus - **MATH 109** or Math 111 or Math 120
- ___ Statistics - **MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (Bus 325)
- ___ **BUS 301** Oral Communication for the Business Professional (Bus 325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
May also take **Acct 370** (Acct Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intermediate Financial Accounting (A210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B240 or 340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China**
- ___ **BUS 496** Internship in Business Administration (International Experience)**
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

2 Marketing Courses (6 credits)

- ___ **BUS 331** Marketing Research (B330)
- ___ **BUS 337** Buyer Behavior (B330)

5 Marketing Electives (15 credits) Choose 5 courses from the list below. At least 9 credits must be from BUS courses.

- | | |
|---|---|
| ___ BUS 221 The Entrepreneurial Process | ___ BUS 493 Internship in China** |
| ___ BUS 333 E-Marketing (B330) | ___ BUS 496 Internship in Business Administration** |
| ___ BUS 335 Retailing (A210, B330) | ___ Comm 336 Communication and Promotional Strategies |
| ___ BUS 336 Sales Management (B330) | ___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats) |
| ___ BUS 339 International Marketing (B330) | ___ ECON 330 Evaluation of American Enterprise (E111) |
| ___ BUS 390 Ethics in Business (B240 or 340, B325) | ___ ECON 340 Industrial Organization (E111) |
| ___ BUS 490 Approved Special Topic (varies) | ___ ENGL 351 Advanced Business Writing |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management
-You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Business Administration Major

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Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Wellness course	2
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Arts/Humanities/History or Nat Science course	3
Total Credits	15

Freshman – Semester 2	Credits
Communication 101	3
Arts/Soc. Science/History or Nat Sci. course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
History course	3
Arts/Humanities/History or Nat Science course	3
ACCT 210 Financial Accounting	3
Environmental Responsibility course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 325 Organizational Behavior	3
ACCT 211 Managerial Accounting	3
Bus 330 Principles of Marketing	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Junior – Semester 1	Credits
Bus 340 Business Law I	3
Bus 300 Written Communication for Business Prof.	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Total Credits	16

Junior – Semester 2	Credits
Bus 301 Oral Communication for Business Prof	3
Bus 350 Principles of Finance	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 1	Credits
Bus 370 or Acct 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Production/Operations Management	3
Minor, Concentration, or Elective	3
Open Elective	3
Total Credits	15

Senior – Semester 2	Credits
Capstone Course	3
Minor, Concentration, or Elective	3
Minor, Concentration, or Elective	3
Open Elective	3
Open Elective	3
Total Credits	15

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

In addition to the required major courses, you must complete ONE of the following

- 1.) Outside minor
- 2.) Second major
- 3.) Area of concentration

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Business degree. Use this as a general guideline to stay on track for a 4-year graduation. GEP and Bus, Acct, Econ courses can be adjusted to meet your schedule needs.



University of Wisconsin - Stevens Point

Data Analytics Major

(120 credits)

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses = General Education Program (GEP) for the BS Degree or open for program

Freshman – Semester 1	Credits
ENGL 101 Freshmen English	3
CIS 102 Practicum in Computing Excel	1
DAC 101 Introduction to Data Analytics	3
DAC 299 Data Analytics Seminar	1
Wellness course	2
First Year Seminar course	3
Total Credits	13

Sophomore – Semester 1	Credits
MATH 120 Calculus I (MATH 118/119)	4
CIS 120 Data Structures and Algorithms (CIS 110)	4
ACCT 210 Financial Accounting	3
DAC 299 Data Analytics Seminar	0
Investigation course	3
Total Credits	14

Junior – Semester 1	Credits
CIS 210 Database Design and Implementation (CIS 120)	4
ECON 310 Introductory Econometrics (ECON 200)	3
Bus 350 Principles of Finance (ACCT 210)	3
DAC 299 Data Analytics Seminar	0
DAC 205 Principles of Data (CIS 120)	2
Investigation course	3
Total Credits	15

Senior – Semester 1	Credits
DAB 440 Analytics and Decision Making (Sr. Standing)	3
DAC 299 Data Analytics Seminar	1
CIS 444 Advanced Database (DAC 205)	4
Environmental Responsibility	3
Internship or Independent Study	1-6
Special Topics course	3
Total Credits	15-17

Freshman – Semester 2	Credits
ENGL 201 Freshmen English	3
CIS 110 Object Oriented Programming	4
COMM 101 Fundamentals of Oral Communication	3
DAC 299 Data Analytics Seminar	1
Investigation course	3
Total Credits	14

Sophomore – Semester 2	Credits
MATH 355 Elementary Statistical Methods (MATH 100)	4
ECON 200 Principles of Economics (MATH 355, 120)	3
DAC 299 Data Analytics Seminar	0
DAC 111 Programming for Data Analytics (DAC 101)	3
Global Awareness course	3
Total Credits	13

Junior – Semester 2	Credits
Bus 360 Operational Analytics (MATH 355)	3
DAB 340 Marketing Analytics (Jr. Standing)	3
DAC 299 Data Analytics Seminar	0
DAC 310 Data Mining (DAC 305)	4
Investigation course	3
US Diversity course	3
Total Credits	16

Senior – Semester 2	Credits
DAC 480 Capstone: Applied Analytics Project (Sr. Standing)	4
DAC 299 Data Analytics Seminar	0
DAB 370 Data Visualization & Communication (Jr. Standing)	3
GIS 391 Location Analytics	3
Investigation course	3
Investigation course	3
Total Credits	16

See UWSP catalog for GEP options, course prerequisites, minor, concentration, and elective options.

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major **by the time** you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The above is to complete your Data Analytics degree. Use this as a general guideline to stay on track for a 4-year graduation. Courses can be adjusted to meet your schedule needs.



School of Business & Economics
College of Professional Studies
University of Wisconsin-Stevens Point

Economics Major: Business Economics Option

(69-71 credits)

Academic Year 2016-17

- **GPA Requirement:** Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- **Course Prerequisites and GEP category (if applicable)** are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics (SS)
- ___ **ECON 111** Principles of Microeconomics (E110) (SS)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (Prereq: Bus 325)
- ___ **BUS 301** Oral Communication for the Business Professional (Preq: Bus 325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)

Acct 370 Acct Info Systems may be taken in place of Bus 370

4 Core Economics Courses (12 credits) May be taken out-of-sequence if the course prerequisites are satisfied.

- ___ **ECON 310** Intro Econometrics (E110, E111, Calc, & Stats)
- ___ **ECON 350** Microeconomic Theory (E111, Calc)
- ___ **ECON 360** Money/Financial Markets (E110, A210)
- ___ **ECON 361** Macroeconomic Theory (E111)

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intermediate Financial Accting (A210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B240 or B340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China*
- ___ **BUS 496** Internship in Business Admin* (International Experience)
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

3 Elective Courses 9 credits in additional econ courses, NOT including Econ 100. Bus 352 & 353 count as Econ courses

- ___ **BUS 352** Financial Management (B350)
- ___ **BUS 353** Investments (B350)
- ___ **ECON 272** Personal Finance
- ___ **ECON 311** Public Economics (E111)
- ___ **ECON 315** Business & Government (E111)
- ___ **ECON 324** Health Economics (E111)
- ___ **ECON 328** Poverty, Welfare, Social Ins. (E111)
- ___ **ECON 330** Evolution of Amer. Enterprise (E111)
- ___ **ECON 340** Industrial Organization (E111)
- ___ **ECON 342** Ecological Economics (E111) (ER)
- ___ **ECON 345** Labor Economics (E111)
- ___ **ECON 346** Collective Bargaining (E110)
- ___ **ECON 347** Sports Economics (E111)
- ___ **ECON 362** Economic Development (E111) (WE)
- ___ **ECON 365** International Economics (E111)
- ___ **ECON 370** Managerial Economics (E111 Calc & Stats)
- ___ **ECON 374** Regional Economic Growth (E111)
- ___ **ECON 390** Special Topics (E111)
- ___ **ECON 420** Economics of Organization (E111) (WE)
- ___ **ECON 493** Internship in China*
- ___ **ECON 497** Internship in Economics*
- ___ **ECON 498** International Internship*
- ___ **ECON 499** Special Work

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management

-You may take only one core course in conjunction with the Capstone.



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Economics Major – Business Economics Option

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major Non-bolded courses= General Education Program (GEP) or open to add major/minor

Freshman – Semester 1	Credits
English 101 or 150	3
Econ 110 Macro (also counts for GEP Soc Sci)	3
First Year Seminar Course	3
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Wellness Course	2
Total Credits	16

Freshman – Semester 2	Credits
Arts course	3
Econ 111 Micro (also counts for GEP Soc Sci)	3
Communication 101	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
Bus 325 Organizational Behavior	3
History	3
Global Awareness course	3
U.S. Diversity course	3
Total Credits	15

Sophomore – Semester 2	Credits
Bus 340 Business Law	3
Acct 210 Financial	3
Arts/Humanities/History or Nat Science course	3
Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 3004	3
Environmental Responsibility course	3
Total Credits	16

Junior – Semester 1	Credits
Acct 211 Managerial	3
Bus 330 Principles of Marketing	3
Bus 350 Principles of Finance	3
Econ 310 Introductory Econometrics	3
Bus 300 Written Comm for the Bus Professional	3
Total Credits	15

Junior – Semester 2	Credits
Econ 360 Money and Financial Markets	3
Econ 361 Macro Theory	3
Econ Elective	3
Bus 301 Oral Comm for the Bus Professional	3
Open Elective course	3
Total Credits	15

Senior – Semester 1	Credits
Econ 350 Micro Theory	3
Bus 370 Information Systems	3
Global Business & Economy Elective	3
Bus 360 Principles of Production	3
Open Elective course	3
Total Credits	15

Senior – Semester 2	Credits
Econ Elective	3
Econ Elective	3
Bus 480 Strategic Management	3
Open Elective course	3
Open Elective course	3
Total Credits	15

See UWSP catalog for GDR options, course prerequisites, and elective options.

Satisfactory Progress (*Admission Requirements & Academic Standards are listed in the UWSP Catalog*)

- 1.) You must apply for admission to the major by the time you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The GEP are listed as a guideline. They can be adjusted between semesters.

Additional Note: For graduate work, Math 120 and 121 are suggested instead of Math 109.



School of Business & Economics
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Economics Major – Social Science Option

(42-44 credits)

Academic Year 2016-17

- **GPA Requirement:** Achieve cumulative GPA of 2.25 or higher in all major courses (including transfer courses).
- **Course Prerequisites and GEP category** (if applicable) are in parenthesis following the course title.

3 Theoretical and Institutional Foundation Courses (9 credits)

- ___ **ECON 110** Principles of Macroeconomics (SS)
- ___ **ECON 111** Principles of Microeconomics (E110) (SS)
- ___ **ACCT 210** Principles of Financial Acct

2 Quantitative Foundation Courses (8 credits)

- ___ **Calculus* - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300

4 Core Economics Courses (12 credits) May be taken out-of-sequence if the course prerequisites are satisfied.

- ___ **ECON 310** Introductory Econometrics (E110, E111, Calc, & Stats)
- ___ **ECON 350** Microeconomic Theory (E111, Calc)
- ___ **ECON 360** Money/Financial Markets (E110, A210)
- ___ **ECON 361** Macroeconomic Theory (E111)

3 Economics Elective Courses 9 credits in additional economics courses, NOT including Econ 100. Bus 352 & 353 count as economics electives

- | | |
|--|--|
| ___ BUS 352 Financial Management(B350) | ___ ECON 346 Collective Bargaining (E110) |
| ___ BUS 353 Investments (B350) | ___ ECON 347 Sports Economics (E111) |
| ___ ECON 272 Personal Finance | ___ ECON 365 International Economics (E111) |
| ___ ECON 311 Public Economics (E111) | ___ ECON 370 Managerial Economics (E111 Calc & Stats) |
| ___ ECON 315 Business & Government (E111) | ___ ECON 374 Regional Economic Growth (E111) |
| ___ ECON 324 Health Economics (E111) | ___ ECON 390 Special Topics (E111) |
| ___ ECON 328 Poverty, Welfare, Social Ins. (E111) | ___ ECON 493 Internship in China** |
| ___ ECON 330 Evolution of Amer. Enterprise (E111) | ___ ECON 497 Internship in Economics** |
| ___ ECON 340 Industrial Organization (E111) | ___ ECON 498 International Internship** |
| ___ ECON 342 Environmental Economics (E111) (ER) | ___ ECON 499 Special Work |
| ___ ECON 345 Labor Economics (E111) | |

1 Communication Elective 3 credits of communication in economics

- ___ **ECON 362** Economic Development (E111) (WE)
- ___ **ECON 420** Economics of Organization (E111) (WE)

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **ECON 450** Seminar in Applied Economics (E310)

* If you plan to pursue graduate work in economics, we advise you to take Math 120 and 121 in place of 109



School of Business & Economics
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Economics Major – Social Science Option

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.
Bolded courses = required for the major Non-bolded courses= General Education Program (GEP) or open to add major/minor

Freshman – Semester 1	Credits
English 101 or 150	3
ECON 110 Macro (also counts for GEP Soc Sci)	3
Arts/Humanities/History or Nat Sci. Course	3
Math 109 Calculus or Math 111 or 120 (w/ placement score)	4
Wellness course	2
Total Credits	16

Freshman – Semester 2	Credits
Arts course	3
ECON 111 Micro (also counts for GEP Soc Sci)	3
Communication 101	3
Natural Science course	3
Humanities course	3
Total Credits	15

Sophomore – Semester 1	Credits
English 202	3
Open Elective	3
History course	3
Global Awareness Course	3
U.S. Diversity Course	3
Total Credits	15

Sophomore – Semester 2	Credits
Open Elective	3
ACCT 210 Financial	3
Arts/Social Sci./History or Nat Science course	3
MATH 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300	4
Environmental Responsibility course	3
Total Credits	16

Junior – Semester 1	Credits
ECON 310 Introductory Econometrics	3
ECON 350 Micro Theory	3
ECON Elective – 1	3
Open Elective course	3
Open Elective course	3
Total Credits	15

Junior – Semester 2	Credits
ECON 360 Money and Financial Markets	3
ECON 361 Macro Theory	3
ECON Elective - 2	3
ECON Elective - 3	3
Open Elective course	3
Total Credits	15

Senior – Semester 1	Credits
ECON Communication Elective	3
Open Elective course	3
Open Elective course	3
Open Elective course	3
Open Elective course	3
Total Credits	15

Senior – Semester 2	Credits
ECON 450 Seminar in Applied Economics	3
Open Elective Course	3
Open Elective course	3
Open Elective course	3
Open Elective course	3
Total Credits	15

See UWSP catalog for GDR options, course prerequisites, and elective options.

Satisfactory Progress (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

- 1.) You must apply for admission to the major by the time you have completed 18 in-major credits and have at least a 2.25 in-major GPA (which includes courses that transferred into the major).
- 2.) If you have not earned a 2.25 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
- 3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

- 1.) Earn at least 40 credits in 300 & 400 level courses
- 2.) Earn a minimum of 120 semester credits

Note: The GEP courses are listed as a guideline. They can be adjusted between semesters.

Additional Note: For graduate work, Math 120 and 121 are suggested instead of Math 109.



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SBE Minors Guide Academic Year 2016-2017

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Accounting minor 8 Courses (24 Credits) 2.50 GPA including transfer courses

7 Required Core Courses:

___ **ACCT 210** Financial Acct. ___ **ACCT 321** Advanced Managerial (spring) ___ **BUS 350** Princ. of Finance
___ **ACCT 211** Managerial Acct. ___ **ACCT 330** Fed. Individual Income Taxes (fall)
___ **ACCT 310** Intermediate Financial I (fall) ___ **ACCT 370*** Accounting Information Systems (fall)

1 ACCT Elective course:

___ **ACCT 311** Financial II (spring) OR ___ **ACCT 331** Fed Business Income Taxes (spring)

* ACCT 370 will count in place of BUS 370 for the Business major/minor; however, BUS 370 will not count in place of ACCT 370 for the Accounting major/minor.

Economics minor 7 courses (4 courses beyond Business Major) (21-22 Credits) 2.25 GPA including transfer courses.

3 Required Courses:

___ **ECON 110** Macro ___ **ECON 111** Micro ___ **Math 355** Stats (PSYC 300, FOR 321, SOC 351 or PAPR 314)

4 ECON Electives: 12 credits of additional economics courses, NOT including Econ 100.

(See UWSP online catalog for course options, titles, & descriptions.)

BUS 352 & BUS 353 also count as ECON electives.

Business Administration minor 8 Courses (24 credits) At least 2.50 GPA including transfer courses.

4 Required Courses:

___ **ACCT 210** Financial
___ **ECON 110** Macro
___ **BUS 320** Management
___ **BUS 330** Marketing

4 BUS Electives: 12 credits of BUS courses in the 200 - 400 level not including Bus 496, 497, 498, 499.

(See UWSP online catalog for course options, titles, & descriptions.)



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SBE Minors Guide – CDP Academic Year 2016-2017

UWMC course equivalents are shown in parenthesis ().

Accounting minor 8 Courses (24 Credits) 2.50 GPA including transfer courses

7 Required Core Courses:

- ___ **ACCT 210** Financial (*BUS 201*) ___ **ACCT 321** Advanced Managerial (spring) ___ **BUS 350** Princ. of Finance
___ **ACCT 211** Managerial (*BUS 204*) ___ **ACCT 330** Fed. Individual Income Taxes (fall)
___ **ACCT 310** Intermediate Financial I (fall) *BUS 202 offered in spring at UWMC – this is a prerequisite for several Acct courses)*
___ **ACCT 370*** Accounting Information Systems (fall)

1 ACCT Elective course:

- ___ **ACCT 311** Financial II (spring) OR ___ **ACCT 331** Fed Business Income Taxes (spring)

* ACCT 370 will count in place of BUS 370 for the Business major/minor; however, BUS 370 will not count in place of ACCT 370 for the Accounting major/minor.

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Economics minor 7 courses (4 courses beyond Business Major) (21-22 Credits) 2.25 GPA including transfer courses.

3 Required Courses:

- ___ **ECON 110** (formerly 210) Macro (*ECON 203*) ___ **ECON 111** (formerly 211) Micro (*ECON 204*)
___ **Math 355** Stats (*BUS 243 or MATH 117*)

Choose any 4 Economics electives, not including Econ 100. See the [UWSP online catalog](#) for prerequisites.

- | | |
|--|---|
| ___ ECON 272 Personal Finance (<i>BUS 110</i>) | ___ ECON 360 Money and Financial Markets (<i>ECON 230</i>) |
| ___ ECON 311 Public Finance | ___ ECON 361 Macroeconomic Theory |
| ___ ECON 315 Business and Government (<i>ECON 250</i>) | ___ ECON 362 Economic Development |
| ___ ECON 324 Health Economics | ___ ECON 365 International Economics (<i>ECON 270</i>) |
| ___ ECON 328 Poverty, Welfare, Social Insurance | ___ ECON 370 Managerial Economics |
| ___ ECON 330 Evolution of American Enterprise | ___ ECON 374 Regional Economic Growth |
| ___ ECON 340 Industrial Organization | ___ ECON 390 Special Topics in Economics |
| ___ ECON 342 Environmental Economics | ___ ECON 420 Economics of Organization |
| ___ ECON 345 Labor Economics | ___ ECON 460 Economics and Management of Technological Change |
| ___ ECON 346 Collective Bargaining | ___ ECON 490 Advanced Topics in Economics |
| ___ ECON 350 Microeconomic Theory | |

