



School of Business & Economics
 College of Professional Studies
 University of Wisconsin-Stevens Point

Business Administration Major

(77-79 Credits)

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**
- **You can find more expansive detail in the [course catalog](#)**

7 Foundation Courses (20-22 credits) Foundation courses are designed to help prepare students for the core courses

- ___ **Calculus - choose one course** **Math 109**(MATH 107), **Math 111**(MATH 107) or **Math 225**(MATH 118,119)
- ___ **MATH 255** Statistics (MATH 95) or ECON 243, FOR 321, HS 301, MATH 357, PSYC 300, SOC 351
- ___ **BUS 100** Introduction to Business
- ___ **ECON 110** Principles of Macroeconomics (MATH 95)
- ___ **ECON 111** Principles of Microeconomics (MATH 95)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)

9 Business Core Courses (27 credits) - May be taken out-of-sequence if the course prerequisites are satisfied.

- ___ **BUS 300** Written Communication for the Business Professional (B325)
- ___ **BUS 301** Oral Communication for the Business Professional (B325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law and Ethics
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (Calculus, Statistics)
- ___ **BUS 370** Management Information Systems (BUS 325, Bus 330)
- ___ **BUS 380** Principles of Business Analytics

8 Business Major Electives (24 credits)

Successfully complete an additional 24 credits in the School of Business and Economics 200 level or above, not including Acct 498, Bus 320, Bus 496, Bus 498, Econ 200, or Econ 498. To add the Business Major to another SBE major, complete at least 18 **additional** credits.

Course #1	
Course #2	
Course #3	
Course #4	
Course #5	
Course #6	
Course #7	
Course #8	

1 Internship Course (3 credits) Choose one of the following

- ___ **ACCT 497** Internship in Accounting (3-15 cr.)
- ___ **BUS 497** Internship in Business Administration (3-15 cr.)
- ___ **ECON 497** Internship in Economics (3-15 cr.)

1 Capstone Course (3 credits) To be taken in your final semester

- ___ **BUS 480** Strategic Management (BUS 300, BUS 301, BUS 325, BUS 330, BUS 340)
- You may take only one core course in conjunction with the Capstone.