



School of Business & Economics  
College of Professional Studies  
University of Wisconsin - Stevens Point

## Economics Major: Business Econ Option

(67-71 credits)

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course Prerequisites and GEP category (if applicable) are in parenthesis following the course title.**

### 14 Core Business Courses (42-44 credits) In general, try to complete the core classes in approximately this sequence.

- \_\_\_ **Calculus** **MATH 109** or Math 111 or Math 120
- \_\_\_ **Statistics** **MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- \_\_\_ **ECON 110** Principles of Macroeconomics May also take **Econ 200**: Principles of Economics and an additional 3 credit
- \_\_\_ **ECON 111** Principles of Microeconomics Econ course from the 200-400 level (not including Econ 497 or Econ 498)
- \_\_\_ **ACCT 210** Principles of Financial Acct
- \_\_\_ **ACCT 211** Principles of Managerial Acct (A210)
- \_\_\_ **BUS 300** Written Communication for the Business Professional (B325)
- \_\_\_ **BUS 301** Oral Communication for the Business Professional (B325)
- \_\_\_ **BUS 325** Organizational Behavior
- \_\_\_ **BUS 330** Principles of Marketing
- \_\_\_ **BUS 340** Business Law I **\*\*counts as Interdisciplinary Studies course\*\***
- \_\_\_ **BUS 350** Principles of Finance (A210)
- \_\_\_ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- \_\_\_ **BUS 370** Management Information Systems (B325, B330)  
May also take **ACCT 370** (Acct Info Systems) in place of **BUS 370**

### 4 Economics Core Courses (12 credits)

- \_\_\_ **ECON 310** Intro Econometrics (E110, E111, Calc, Stats)
- \_\_\_ **ECON 350** Microeconomic Theory (E111, Calc)
- \_\_\_ **ECON 360** Money and Financial Markets (E110, A210)
- \_\_\_ **ECON 361** Macroeconomic Theory (E110, E111)

### 4 Economics Elective Courses (12 credits)

- \_\_\_ **BUS 352** Financial Management (B350)
- \_\_\_ **BUS 353** Investments (B350)
- \_\_\_ **ECON 272** Personal Finance
- \_\_\_ **ECON 311** Public Economics (E111)
- \_\_\_ **ECON 315** Business & Government (E111)
- \_\_\_ **ECON 324** Health Economics (E111)
- \_\_\_ **ECON 328** Poverty, Welfare, Social Ins. (E111)
- \_\_\_ **ECON 330** Evolution of Amer. Enterprise (E111)
- \_\_\_ **ECON 340** Industrial Organization (E111)
- \_\_\_ **ECON 342** Ecological Economics (E111) (ER)
- \_\_\_ **ECON 345** Labor Economics (E111)
- \_\_\_ **ECON 346** Collective Bargaining (E110)
- \_\_\_ **ECON 347** Sports Economics (E111)
- \_\_\_ **ECON 362** Economic Development (E111)
- \_\_\_ **ECON 365** International Economics (E111)
- \_\_\_ **ECON 370** Managerial Economics (E111 Calc & Stats)
- \_\_\_ **ECON 374** Regional Economic Growth (E111)
- \_\_\_ **ECON 390** Special Topics (E111)
- \_\_\_ **ECON 420** Economics of Organization (E111)
- \_\_\_ **ECON 493** Internship in China
- \_\_\_ **ECON 497** Internship in Economics
- \_\_\_ **ECON 498** International Internship
- \_\_\_ **ECON 499** Special Work

### 1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- \_\_\_ **BUS 480** Strategic Management  
-You may take only one core course in conjunction with the Capstone.