



School of Business & Economics
 College of Professional Studies
 University of Wisconsin - Stevens Point

Business Major – Management

(68-71 credits)

Academic Year 2017-18

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
 - ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
 - ___ **ECON 110** Principles of Macroeconomics
 - ___ **ECON 111** Principles of Microeconomics (E110)
 - ___ **ACCT 210** Principles of Financial Acct
 - ___ **ACCT 211** Principles of Managerial Acct (A210)
 - ___ **BUS 300** Written Communication for the Business Professional (B325)
 - ___ **BUS 301** Oral Communication for the Business Professional (B325)
 - ___ **BUS 325** Organizational Behavior
 - ___ **BUS 330** Principles of Marketing
 - ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
 - ___ **BUS 350** Principles of Finance (A210)
 - ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
 - ___ **BUS 370** Management Information Systems (B325, B330)
- May also take **ACCT 370** (Acct Info Systems) in place of **BUS 370**

1 Global Business and Economy Elective (3 credits) Take one course from following list.

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| ___ ACCT 310 Intern. Financial Accounting (A210) | ___ BUS 493 Internship in China |
| ___ BUS 327 Managing Global Organizations (B325) | ___ BUS 497 Internship (International Experience) |
| ___ BUS 339 International Marketing (B330) | ___ ECON 362 Economic Development (E111) |
| ___ BUS 342 International Business Law (B340) | ___ ECON 365 International Economics (E111) |
| ___ BUS 357 International Corporate Finance (B350) | |

1 Management Course (3 credits)

- ___ **BUS 322** Business Leadership for Managers (B325)

6 Management Electives (18 credits) Choose 6 courses from the list below. At least 12 credits must be from BUS courses.

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| ___ ACCT 321 Advanced Managerial Accounting (A211) | ___ COMM 343 Organizational Comm Assessment (C240) |
| ___ BUS 221 The Entrepreneurial Process | ___ COMM 345 Small Group Communication (C240) |
| ___ BUS 321 Entrepreneurship (A210, B320 or B325, B330) | ___ COMM 349 Organizational Communication Topics (C240) |
| ___ BUS 324 Personnel/HR Management (B325) | ___ ECON 272 Personal Finance |
| ___ BUS 326 Organizational Theory (B325) | ___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats) |
| ___ BUS 327 Managing Global Organizations (B325) | ___ ECON 330 Evaluation of American Enterprise (E111) |
| ___ BUS 328 Training & Development (B325) | ___ ECON 340 Industrial Organization (E111) |
| ___ BUS 341 Advanced Business Law (B340) | ___ ECON 345 Labor Economics (E111) |
| ___ BUS 342 International Business Law (B340) | ___ ECON 346 Collective Bargaining (E110) |
| ___ BUS 390 Ethics in Business (B340, B325) | ___ ECON 360 Money & Financial Markets (E110, A210) |
| ___ BUS 490 Approved Special Topic (varies) | ___ ECON 370 Managerial Economics (E111, Calc, Stats) |
| ___ BUS 493 Internship in China | ___ ECON 420 Economics of Organization (E111) |
| ___ BUS 497 Internship in Business Administration | ___ ENGL 351 Advanced Business Writing |
| ___ COMM 342 Comm and Promotional Strategies (C240) | ___ PSYC 345 Industrial/Organizational Psyc. (PSYC110) |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management
- You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)