Business Major – Management
(68-71 credits)
Academic Year 2017-18

• GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
• Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

___ Calculus - MATH 109 or Math 111 or Math 120
___ Statistics - MATH 355 or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
___ ECON 110 Principles of Macroeconomics
___ ECON 111 Principles of Microeconomics (E110)
___ ACCT 210 Principles of Financial Acct
___ ACCT 211 Principles of Managerial Acct (A210)
___ BUS 300 Written Communication for the Business Professional (B325)
___ BUS 301 Oral Communication for the Business Professional (B325)
___ BUS 325 Organizational Behavior
___ BUS 330 Principles of Marketing
___ BUS 340 Business Law I **counts as Interdisciplinary Studies course**
___ BUS 350 Principles of Finance (A210)
___ BUS 360 Principles of Production (A211, E111, Calc, Stats)
___ BUS 370 Management Information Systems (B325, B330)

May also take ACCT 370 (Acct Info Systems) in place of BUS 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

___ ACCT 310 Interm. Financial Accounting (A210)
___ BUS 327 Managing Global Organizations (B325)
___ BUS 339 International Marketing (B330)
___ BUS 342 International Business Law (B340)
___ BUS 357 International Corporate Finance (B350)
___ BUS 493 Internship in China
___ BUS 497 Internship (International Experience)
___ ECON 362 Economic Development (E111)
___ ECON 365 International Economics (E111)

1 Management Course (3 credits)
___ BUS 322 Business Leadership for Managers (B325)

6 Management Electives (18 credits) Choose 6 courses from the list below. At least 12 credits must be from BUS courses.

___ ACCT 321 Advanced Managerial Accounting (A211)
___ ACCT 322 The Entrepreneurial Process
___ ACCT 321 Entrepreneurship (A210, B320 or B325, B330)
___ ACCT 324 Personnel/HR Management (B325)
___ ACCT 326 Organizational Theory (B325)
___ ACCT 327 Managing Global Organizations (B325)
___ ACCT 328 Training & Development (B325)
___ ACCT 341 Advanced Business Law (B340)
___ ACCT 342 International Business Law (B340)
___ ACCT 390 Ethics in Business (B340, B325)
___ BUS 490 Approved Special Topic (varies)
___ BUS 493 Internship in China
___ BUS 497 Internship in Business Administration
___ COMM 342 Comm and Promotional Strategies (C240)
___ COMM 343 Organizational Comm Assessment (C240)
___ COMM 345 Small Group Communication (C240)
___ COMM 349 Organizational Communication Topics (C240)
___ ECON 272 Personal Finance
___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats)
___ ECON 330 Evaluation of American Enterprise (E111)
___ ECON 340 Industrial Organization (E111)
___ ECON 345 Labor Economics (E111)
___ ECON 346 Collective Bargaining (E110)
___ ECON 360 Money & Financial Markets (E110, A210)
___ ECON 370 Managerial Economics (E111, Calc, Stats)
___ ECON 420 Economics of Organization (E111)
___ ENGL 351 Advanced Business Writing
___ PSYC 345 Industrial/Organizational Psyc. (PSYC110)

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.
___ BUS 480 Strategic Management

-You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven’t already counted toward the first area of concentration)