



School of Business & Economics  
 College of Professional Studies  
 University of Wisconsin-Stevens Point

**Business Major – International Business**

(68-71 credits)

**Academic Year 2017-18**

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- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**

**14 Core Courses** (44 credits) In general, try to complete the core classes in approximately this sequence.

- \_\_\_ **Calculus - MATH 109** or Math 111 or Math 120
- \_\_\_ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- \_\_\_ **ECON 110** Principles of Macroeconomics
- \_\_\_ **ECON 111** Principles of Microeconomics (E110)
- \_\_\_ **ACCT 210** Principles of Financial Acct
- \_\_\_ **ACCT 211** Principles of Managerial Acct (A210)
- \_\_\_ **BUS 300** Written Communication for the Business Professional (B325)
- \_\_\_ **BUS 301** Oral Communication for the Business Professional (B325)
- \_\_\_ **BUS 325** Organizational Behavior
- \_\_\_ **BUS 330** Principles of Marketing
- \_\_\_ **BUS 340** Business Law I *\*\*counts as Interdisciplinary Studies course\*\**
- \_\_\_ **BUS 350** Principles of Finance (A210)
- \_\_\_ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- \_\_\_ **BUS 370** Management Information Systems (B325, B330)  
 May also take **ACCT 370** (Acct Info Systems) in place of **BUS 370**

**1 Global Business and Economy Elective** (3 credits) **Global elective will be fulfilled with required courses below.**

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|---|--|
| ___ <b>ACCT 310</b> Intern. Financial Accounting (A210)   | ___ <b>BUS 493</b> Internship in China                   |
| ___ <b>BUS 327</b> Managing Global Organizations (B325)   | ___ <b>BUS 497</b> Internship (International Experience) |
| ___ <b>BUS 339</b> International Marketing (B330)         | ___ <b>ECON 362</b> Economic Development (E111)          |
| ___ <b>BUS 342</b> International Business Law (B340)      | ___ <b>ECON 365</b> International Economics (E111)       |
| ___ <b>BUS 357</b> International Corporate Finance (B350) |  |

**2 International Business Courses** (6 credits)

- \_\_\_ **BUS 327** Managing Global Organizations (B325)
- \_\_\_ **BUS 493** or **BUS 497** International Internship or Experience

**5 International Business Electives** (15 credits) Choose 5 courses below. At least 9 credits must be from BUS courses.

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|---|---|
| ___ <b>BUS 339</b> International Marketing (B330)                 | ___ <b>ECON 365</b> International Economics (E111)      |
| ___ <b>BUS 342</b> International Business Law (B340)              | ___ <b>GEOG 325</b> Geography of China                  |
| ___ <b>BUS 357</b> International Corporate Finance (B350)         | ___ <b>GEOG 327</b> Asia                                |
| ___ <b>BUS 390</b> Ethics in Business (B340, B325)                | ___ <b>GEOG 328</b> Europe                              |
| ___ <b>BUS 490</b> Approved Special Topic (varies)                | ___ <b>POLI 388</b> International Law (Poli 160 or 180) |
| ___ <b>BUS 496</b> Internship in Business Administration          | ___ <b>ENGL 351</b> Advanced Business Writing           |
| ___ <b>ECON 310</b> Intro Econometrics (E110, E111, Calc & Stats) | ___ <b>Foreign Language Courses &gt; 200 level</b>      |
| ___ <b>ECON 362</b> Economic Development (E111)                   | -Limit of 2 classes in same language                    |

**1 Capstone Course** (3 credits) Designed to be taken your final semester with instructor consent.

- \_\_\_ **BUS 480** Strategic Management  
 -You may take only one core course in conjunction with the Capstone.

**NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)**