



School of Business & Economics
 College of Professional Studies
 University of Wisconsin-Stevens Point

Business Major – FIRE
(Finance, Insurance, & Real Estate) (68-71 credits)
 Academic Year 2017-18

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (B325)
- ___ **BUS 301** Oral Communication for the Business Professional (B325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
 May also take **ACCT 370** (Acct Info Systems) in place of **BUS 370**

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intermediate Financial Accounting (A210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China
- ___ **BUS 497** Internship in Business Administration (International Experience)
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

7 FIRE Electives (21 credits) Choose 7 courses from the list below. At least 15 credits must be from BUS courses.

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| ___ BUS 221 The Entrepreneurial Process | ___ BUS 455 Corporate Finance Seminar (B350) |
| ___ BUS 343 Principles of Insurance (B340) | ___ BUS 490 Approved Special Topic (varies) |
| ___ BUS 344 Insurance Operations (B340) | ___ BUS 493 Internship in China |
| ___ BUS 352 Financial Management (B350) | ___ BUS 497 Internship in Business Administration |
| ___ BUS 353 Investments (B350) | ___ ECON 272 Personal Finance |
| ___ BUS 354 Financial Planning (B350) | ___ ECON 310 Intro Econometrics (E110, E111, Calc & Stats) |
| ___ BUS 355 Real Estate Investments (B350) | ___ ECON 360 Money and Financial Markets (E110, A210) |
| ___ BUS 356 Corporate Risk Management (B350) | ___ ENGL 351 Advanced Business Writing |
| ___ BUS 357 International Corporate Finance (B350) | ___ MATH 362 Theory of Interest (Math 121 or instr. consent) |
| ___ BUS 390 Ethics in Business (B340, B325) | |

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management
 -You may take only one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)