



Business Major – Entrepreneurship

(68-71 credits)

Academic Year 2017-18

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus** - **MATH 109** or Math 111 or Math 120
- ___ **Statistics** - **MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (B325)
- ___ **BUS 301** Oral Communication for the Business Professional (B325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
May also take **ACCT 370** (Acct Info Systems) in place of **BUS 370**

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intern Financial Accounting (A210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China
- ___ **BUS 497** Internship (International Experience)
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

2 Entrepreneurship Courses (6 credits)

- ___ **BUS 221** The Entrepreneurial Process (take before B321)
- ___ **BUS 321** Entrepreneurship (A210, B320 or B325, B330)

4 Entrepreneurship Electives (12 credits) Choose 4 courses from list below. At least 6 credits must be from BUS courses.

- ___ **ACCT 330** Fed Individual Income Taxes (A310) Fall
- ___ **ACCT 331** Fed Business Income Taxes (A330) Spring
- ___ **BUS 324** Personnel/HR Management (B320 or B325)
- ___ **BUS 328** Training and Development (B325)
- ___ **BUS 331** Marketing Research (B330)
- ___ **BUS 335** Retailing (A210, B330) Fall
- ___ **BUS 390** Ethics in Business (B340 & B325)
- ___ **BUS 490** Approved Special Topics (varies)
- ___ **BUS 493** Internship in China
- ___ **BUS 497** Internship in Business Administration
- ___ **ECON 272** Personal Finance
- ___ **ECON 310** Introductory Econometrics (E110, E111, Calc & Stats)
- ___ **ECON 340** Industrial Organization (E111)
- ___ **ECON 345** Labor Problems (E111)
- ___ **ECON 370** Managerial Economics (E111, Calc, Stats)
- ___ **ECON 420** Economics of Organization (E111)
- ___ **ENGL 351** Advanced Business Writing

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management

-You may only take one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)