



School of Business & Economics
College of Professional Studies
University of Wisconsin - Stevens Point

Business Administration Major

(51-53 Credits)

Academic Year 2017-18

Additional Major Requirements include a Minor, Double Major or a Concentration

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

- ___ **Calculus - MATH 109** or Math 111 or Math 120
- ___ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ___ **ECON 110** Principles of Macroeconomics
- ___ **ECON 111** Principles of Microeconomics (E110)
- ___ **ACCT 210** Principles of Financial Acct
- ___ **ACCT 211** Principles of Managerial Acct (A210)
- ___ **BUS 300** Written Communication for the Business Professional (B325)
- ___ **BUS 301** Oral Communication for the Business Professional (B325)
- ___ **BUS 325** Organizational Behavior
- ___ **BUS 330** Principles of Marketing
- ___ **BUS 340** Business Law I ***counts as Interdisciplinary Studies course***
- ___ **BUS 350** Principles of Finance (A210)
- ___ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- ___ **BUS 370** Management Information Systems (B325, B330)
May also take **ACCT 370** (Acct Info Systems) in place of **BUS 370**

1 Global Business and Economy Elective (3 credits) Take one course from following list.

- ___ **ACCT 310** Intermediate Financial Accounting (A210)
- ___ **BUS 327** Managing Global Organizations (B325)
- ___ **BUS 339** International Marketing (B330)
- ___ **BUS 342** International Business Law (B340)
- ___ **BUS 357** International Corporate Finance (B350)
- ___ **BUS 493** Internship in China
- ___ **BUS 497** Internship in Business Administration (International Experience)
- ___ **ECON 362** Economic Development (E111)
- ___ **ECON 365** International Economics (E111)

1 Business Major Elective (3 credits) Choose a course from the following list – or take an additional course from the Global Business Elective choices above.

- ___ **BUS 321** Entrepreneurship (A210, B325)
- ___ **BUS 322** Leadership for Managers (B325)
- ___ **BUS 324** Personnel/HR Management (B325)
- ___ **BUS 326** Organizational Theory (B325)
- ___ **BUS 328** Training and Development (B325)
- ___ **BUS 331** Marketing Research (B330)
- ___ **BUS 333** E-Marketing (B330)
- ___ **BUS 335** Retailing (A210, B325)
- ___ **BUS 336** Sales Management (B330)
- ___ **BUS 337** Buyer Behavior (B330)
- ___ **BUS 341** Business Law II (B340)
- ___ **BUS 343** Principles of Insurance (B340)
- ___ **BUS 344** Insurance Operations (B340)
- ___ **BUS 352** Financial Management (B350) (Fall only)
- ___ **BUS 353** Investments (B350)
- ___ **BUS 354** Financial Planning (B350)
- ___ **BUS 355** Real Estate Investments (B350)
- ___ **BUS 356** Corporate Risk Management (B350)
- ___ **BUS 390** Ethics in Business (B340, B325)
- ___ **BUS 455** Corporate Finance Seminar (B350)
- ___ **BUS 490** Approved Special Topics (varies)
- ___ **BUS 497** Internship in Business Administration
- ___ **ECON 360** Money & Financial Markets (E110, A210)

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- ___ **BUS 480** Strategic Management