



School of Business & Economics  
 College of Professional Studies  
 University of Wisconsin - Stevens Point

## Business Major – Management

(68-71 credits)

Academic Year 2016-17

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**

**14 Core Courses** (44 credits) In general, try to complete the core classes in approximately this sequence.

- \_\_\_ **Calculus - MATH 109** or Math 111 or Math 120
  - \_\_\_ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
  - \_\_\_ **ECON 110** Principles of Macroeconomics
  - \_\_\_ **ECON 111** Principles of Microeconomics (E110)
  - \_\_\_ **ACCT 210** Principles of Financial Acct
  - \_\_\_ **ACCT 211** Principles of Managerial Acct (A210)
  - \_\_\_ **BUS 300** Written Communication for the Business Professional (Bus 325)
  - \_\_\_ **BUS 301** Oral Communication for the Business Professional (Bus 325)
  - \_\_\_ **BUS 325** Organizational Behavior
  - \_\_\_ **BUS 330** Principles of Marketing
  - \_\_\_ **BUS 340** Business Law I *\*\*counts as Interdisciplinary Studies course\*\**
  - \_\_\_ **BUS 350** Principles of Finance (A210)
  - \_\_\_ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
  - \_\_\_ **BUS 370** Management Information Systems (B325, B330)
- May also take **Acct 370** (Acct Info Systems) in place of Bus 370

**1 Global Business and Economy Elective** (3 credits) Take one course from following list.

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| ___ <b>ACCT 310</b> Intern. Financial Accounting (A210)        | ___ <b>BUS 493</b> Internship in China**                   |
| ___ <b>BUS 327</b> Managing Global Organizations (B325)        | ___ <b>BUS 496</b> Internship (International Experience)** |
| ___ <b>BUS 339</b> International Marketing (B330)              | ___ <b>ECON 362</b> Economic Development (E111)            |
| ___ <b>BUS 342</b> International Business Law (Bus 240 or 340) | ___ <b>ECON 365</b> International Economics (E111)         |
| ___ <b>BUS 357</b> International Corporate Finance (B350)      |  |

**1 Management Course** (3 credits)

- \_\_\_ **BUS 322** Business Leadership for Managers (B325)

**6 Management Electives** (18 credits) Choose 6 courses from the list below. At least 12 credits must be from BUS courses.

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| ___ <b>ACCT 321</b> Advanced Managerial Accounting (A211)   | ___ <b>COMM 343</b> Organizational Comm Assessment (C240)         |
| ___ <b>BUS 221</b> The Entrepreneurial Process              | ___ <b>COMM 345</b> Small Group Communication (C240)              |
| ___ <b>BUS 321</b> Entrepreneurship (A210, B325, B330)      | ___ <b>COMM 349</b> Organizational Communication Topics (C240)    |
| ___ <b>BUS 324</b> Personnel/HR Management (B325)           | ___ <b>ECON 272</b> Personal Finance                              |
| ___ <b>BUS 326</b> Organizational Theory (B325)             | ___ <b>ECON 310</b> Intro Econometrics (E110, E111, Calc & Stats) |
| ___ <b>BUS 327</b> Managing Global Organizations (B325)     | ___ <b>ECON 330</b> Evaluation of American Enterprise (E111)      |
| ___ <b>BUS 328</b> Training & Development (B325)            | ___ <b>ECON 340</b> Industrial Organization (E111)                |
| ___ <b>BUS 341</b> Advanced Business Law (B240 or 340)      | ___ <b>ECON 345</b> Labor Economics (E111)                        |
| ___ <b>BUS 342</b> International Business Law (B240 or 340) | ___ <b>ECON 346</b> Collective Bargaining (E110)                  |
| ___ <b>BUS 390</b> Ethics in Business (B240 or 340, B325)   | ___ <b>ECON 360</b> Money & Financial Markets (E110, A210)        |
| ___ <b>BUS 490</b> Approved Special Topic (varies)          | ___ <b>ECON 370</b> Managerial Economics (E111, Calc, Stats)      |
| ___ <b>BUS 493</b> Internship in China**                    | ___ <b>ECON 420</b> Economics of Organization (E111)              |
| ___ <b>BUS 496</b> Internship in Business Administration**  | ___ <b>ENGL 351</b> Advanced Business Writing                     |
| ___ <b>COMM 342</b> Comm and Promotional Strategies (C240)  | ___ <b>PSYC 345</b> Industrial/Organizational Psych. (Psyc 110)   |

**1 Capstone Course** (3 credits) Designed to be taken your final semester with instructor consent.

- \_\_\_ **BUS 480** Strategic Management
- You may take only one core course in conjunction with the Capstone.

**NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)**