



School of Business & Economics  
College of Professional Studies  
University of Wisconsin-Stevens Point

**Business Major – FIRE**  
**(Finance, Insurance, & Real Estate)** (68-71 credits)  
**Academic Year 2016-17**

- **GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).**
- **Course prerequisites are in parenthesis following the course title.**

**14 Core Courses** (44 credits) In general, try to complete the core classes in approximately this sequence.

- \_\_\_ **Calculus - MATH 109** or Math 111 or Math 120
- \_\_\_ **Statistics - MATH 355** or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- \_\_\_ **ECON 110** Principles of Macroeconomics
- \_\_\_ **ECON 111** Principles of Microeconomics (E110)
- \_\_\_ **ACCT 210** Principles of Financial Acct
- \_\_\_ **ACCT 211** Principles of Managerial Acct (A210)
- \_\_\_ **BUS 300** Written Communication for the Business Professional (Bus 325)
- \_\_\_ **BUS 301** Oral Communication for the Business Professional (Bus 325)
- \_\_\_ **BUS 325** Organizational Behavior
- \_\_\_ **BUS 330** Principles of Marketing
- \_\_\_ **BUS 340** Business Law I *\*\*counts as Interdisciplinary Studies course\*\**
- \_\_\_ **BUS 350** Principles of Finance (A210)
- \_\_\_ **BUS 360** Principles of Production (A211, E111, Calc, Stats)
- \_\_\_ **BUS 370** Management Information Systems (B325, B330)  
May also take **Acct 370** (Acct Info Systems) in place of Bus 370

**1 Global Business and Economy Elective** (3 credits) Take one course from following list.

- \_\_\_ **ACCT 310** Intermediate Financial Accounting (Acct 210)
- \_\_\_ **BUS 327** Managing Global Organizations (B325)
- \_\_\_ **BUS 339** International Marketing (B330)
- \_\_\_ **BUS 342** International Business Law (B240 or 340)
- \_\_\_ **BUS 357** International Corporate Finance (B350)
- \_\_\_ **BUS 493** Internship in China\*\*
- \_\_\_ **BUS 496** Internship in Business Administration (International Experience)\*\*
- \_\_\_ **ECON 362** Economic Development (E111)
- \_\_\_ **ECON 365** International Economics (E111)

**7 FIRE Electives** (21 credits) Choose 7 courses from the list below. At least 15 credits must be from BUS courses.

- \_\_\_ **BUS 221** The Entrepreneurial Process
- \_\_\_ **BUS 343** Principles of Insurance (B240 or 340)
- \_\_\_ **BUS 344** Insurance Operations (B240 or 340)
- \_\_\_ **BUS 352** Financial Management (B350)
- \_\_\_ **BUS 353** Investments (B350)
- \_\_\_ **BUS 354** Financial Planning (B350)
- \_\_\_ **BUS 355** Real Estate Investments (B350)
- \_\_\_ **BUS 356** Corporate Risk Management (B350)
- \_\_\_ **BUS 357** International Corporate Finance (B350)
- \_\_\_ **BUS 390** Ethics in Business (B240 or 340, B325)
- \_\_\_ **BUS 455** Corporate Finance Seminar (B350)
- \_\_\_ **BUS 490** Approved Special Topic (varies)
- \_\_\_ **BUS 493** Internship in China\*\*
- \_\_\_ **BUS 496** Internship in Business Administration\*\*
- \_\_\_ **ECON 272** Personal Finance
- \_\_\_ **ECON 310** Intro Econometrics (E110, E111, Calc & Stats)
- \_\_\_ **ECON 360** Money and Financial Markets (E110, A210)
- \_\_\_ **ENGL 351** Advanced Business Writing
- \_\_\_ **MATH 362** Theory of Interest (Math 121 or instr. consent)

**1 Capstone Course** (3 credits) Designed to be taken your final semester with instructor consent.

- \_\_\_ **BUS 480** Strategic Management  
-You may take only one core course in conjunction with the Capstone.

**NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven't already counted toward the first area of concentration)**