




University of Wisconsin-Stevens Point

 The University Centers

Elizabeth Pfiffner
DeBot Residential Dining Center



Bessie May
Allen Center for Health & Wellness



Lee Sherman
Dreyfus University Center



Program & Service Report
2009-2010

Student Leadership/Involvement/Volunteerism

Recognized student organizations	188
Number of students involved in student organizations	2,000+
Number of UWSP students who participated in SIEO volunteer events	2,775
Number of hours UWSP students volunteered as part of SIEO volunteer events	6,863
Number of Involvement Fair Attendees	1,000+
Number of consultations provided for student organization advisors	160+
Number of participants in service/leadership trips and seminars	100

University Store

Inventory valued at	\$500,000
Number of items available	110,457
Cash paid out to students in May 2010 "buyback"	\$9,656
Salary paid to student employees fiscal year 2010	\$141,845

Text Rental

In existence at UWSP since	1894
Inventory of books valued at	\$5,000,000+
Average cost of a text book	\$72.83
Current UWSP cost of Text Rental to full time students	\$67.80
Number of books available in Text Rental	85,950
Number of surplus books for sale at \$1-\$5	17,214
Number of students served/semester	All of them!

UWSP Student Employment

Number of students on campus payroll	2,200
Amount of money distributed through Work Study	\$1,250,000
Number of jobs posted on campus QUEST system	1,150

University Centers Student Employment

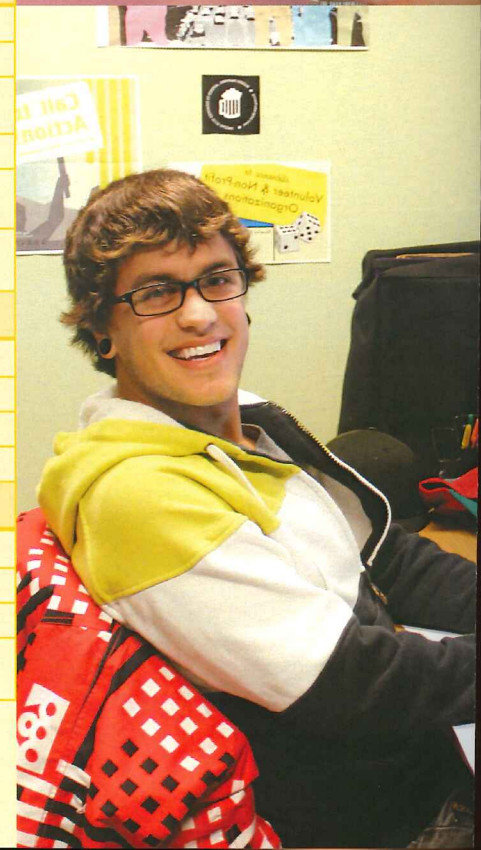
Number of student employees in all units	240
Total number of hours student employees worked	82,768
Economic impact of the University Centers student employment program	\$691,113
Student employees who completed CPR/First Aid certification	72
Student employees who received professional development funding to attend state, regional or national conferences or trainings	17
Student employees who attended professional development training sessions conducted at UWSP	39%

Centers Reservations

Number of bookings for student organizations	3,167
Number of bookings from campus departments	4,622
Number of bookings from off-campus groups	199
Total number of people who "attended" an event at the DUC	223,425

Program Services

Number of bookings from student organizations	247
Number of bookings from campus departments	443
Number of bookings from off-campus groups	28
Economic impact of fee waivers provided to student programmed events (29% of gross revenues)	\$25,374





The University Centers

Assessment Efforts in Support of the Academic Mission

The Student Affairs division has started to embrace assessment-based planning within its departments. In March 2009, the University Centers reported on four of its outcomes to the campus community and the Student Affairs Assessment Review Team. The four that were highlighted are directly related to the University Centers four core goals and are reported below. To see more on our assessment report and presentation please visit this website: <http://www.uwsp.edu/admin/stuaffairs/assessment/department/ucenters.aspx>.

1. Intended Outcome (Service)

The University Centers will achieve a score among the top 30% of the "Select Six", the Carnegie Classification, and all responding Institutions on the EBI Benchmarking Survey for cleanliness compared for the 2009 assessment period.

2. Intended Outcome (Environment)

The University Centers will design and build a facility which engages the university community. As a desired outcome, the project would create a beautiful, environmentally sound, welcoming entrance to the campus, and a great place for student, staff, and community to gather, commune, and celebrate.

3. Intended Outcome (Education)

As a result of employment in the University Centers, student employees will demonstrate and be able to articulate skills gained.

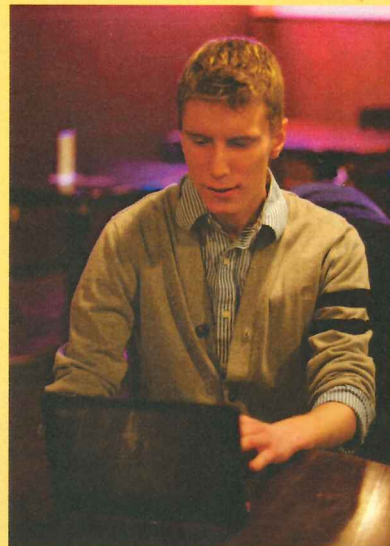
4. Intended Outcome (Renewal)

Participants develop social interaction skills and physical activity benefits as a result of Intramural Programs.

University Centers Strategic Planning Goals

In 2009, the University Centers completed its latest strategic plan at which time four goals were identified. They were:

1. Develop and implement a marketing plan that purposefully connects the University Centers to the campus community.
2. Develop and implement an Intentional Diversity Plan for the University Centers focused on three areas -- student, programmatic and services.
3. Develop and implement a Sustainability Plan for the UC.
4. Increase the University Center's emphasis on Life and Leadership areas through assessment and outcome planning.





The University Centers

Overview

The University Centers (UC) program is spread across three buildings: Lee Sherman Dreyfus University Center (DUC), Bessie Mae Allen Center for Health and Wellness Programs, and Rosanne Pfiﬀner DeBot Residential Dining Center. The University Centers' departments include:

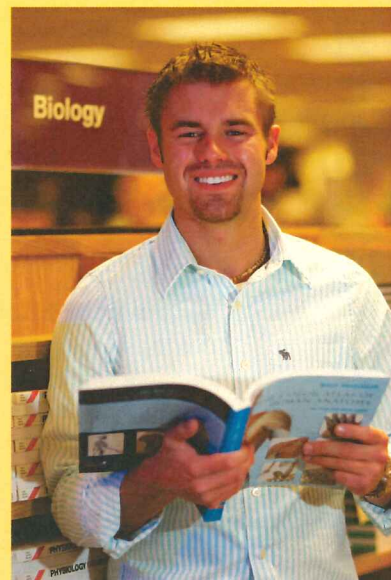
Basement Brewhaus	Intramurals (located in the Health Enhancement Center)
Campus Activities and Recreation	Outdoor EdVentures
Campus Ushers	Point Card Office
Cardio Center	Program Services
Centers Administration	Student Health Promotions Office
Centers Maintenance	Student Involvement and Employment Office
Centertainment Productions	Text Rental
Centers Reservation	University Information and Ticket Center
Group Fitness	University Store

The UC also has several vendors leasing space, including a bank, a massage therapist, and a hair salon. The computer lab, MultiCultural Resource Center (MCRC), Conference and Reservation Office, and University Dining Services (UDS) are departments which operate within the University Centers' buildings but report to other offices on campus.

Budget Information

The University Centers are funded with segregated fees which the students pay as part of their tuition bill each semester. Ninety-seven and a half percent of these segregated fees are non-allocable in nature, while two and a half percent is from the allocable segregated fees awarded from the Student Government Association. During the 2010-2011 academic year, each student was paying \$504.60 in segregated fees towards the University Centers. An additional \$135.60 in segregated fees supports the operation of the Text Rental program within the University Centers.

The University Centers has an operating budget of \$5.6 million, a full-time staff of 35, and 260 student employees within 18 departments. Each year the University Centers pays over \$800,000 in student employee wages throughout its units.





Basement Brewhaus

Cups of coffee sold	9,893
Specialty drinks sold (mocha, latte, chai, etc..)	25,069
Hours of gaming (billiards, foosball & darts only)	1,977

Recreational Sports & Activities

Intramural participation	9,645
Intramural Activities Offered	22
Recreational student organizations	26

University Centers Administration

Point Cash deposits (7/1/09 - 6/31/10)	\$548,715
Number of program units within the University Centers	18
Number of full-time staff within the University Centers	35
Number of vendors leasing space in the University Centers (Mind & Body, Hair Craft & US Bank)	3
Number of departments within the University Centers that report to other units on campus (MCRC, Computer Lab, Conference & Reservations, ResNet & University Dining Services)	5

University Information & Tickets

Number of tickets sold	130,000
Number of events	252

Campus Wide Programming

Allen Center

Turkey Trot	157
Get to Know Allen Center	178
Groovin' with Allen (Volleyball)	53
Sexual Assault Awareness Week participants	72
Alcohol and Other Drug Awareness Week participants	110

UWSP Performing Arts Series

Number of performances	7
Total attendance	2,831
Total student attendance	759

Centertainment Productions! (CP!)

Number of programs offered	153
Number of attendees (students & non-students)	14,497
Number of movie showings	56

Allen Center for Health & Wellness Programs

Cardio Center memberships **1,519**

Personal training packages	218
Locker rentals	55

Student Health Promotion campus programs **45**

Client visits (#1 reason - stress management)	329
Liaison Hours in the Residence Halls	420
Outreach hours	875

Group Fitness

Classes Offered	25/week
Participants	5,811

Mission

As a student-centered organization, we support the mission of UW-Stevens Point by shaping the **educational** experience outside the classroom, providing essential **services**, and maintaining unique **environments** where the campus community can gather and **renew**.

Vision

We aspire to provide holistic opportunities for challenging and engaging lifelong learning experiences.

Values

Sounds Business Practices
Involvement
Engagement
Responsibility
Respect
Learning
Ethics/Integrity
Knowledge
Fun
Self-Discipline
Self-Determination
Mutually Supportive Environment
High Expectations
Diversity

Goals

Services: Provide quality, cost effective, and convenient services as guided by student input.

Education: Engage students through employment, service and leadership opportunities that teach personal and professional skill development and the social change model language.

Renewal: Develop and promote activities that enhance a sense of belonging, encourage positive student interaction, and provide for fun, fitness and balance.

Environments: Create and manage a variety of environmentally friendly, safe, comfortable, clean and accessible environments that encourage the university community to gather, formally and informally.



For Questions about the Centers' Services & Programs
call University Centers Administration
(715) 346-3201

