The University Centers Alumni Newsletter University of Wisconsin - Stevens Point Fall 2008







The newly remodeled Dreyfus University Center









Dreyfus University Center Grand Re-Opening!

The Dreyfus University Center Grand Re-opening Ceremony took place on Tuesday, January 22, 2008, the first day of classes of the second semester. The ceremony was the "official" ceremony event that kicked off six weeks of Grand Re-opening events (but did not include a ribbon cutting or dove release). In true UC fashion, we had an "Extreme Home Makeover" theme, complete with the "move that bus" event to get people into the building.

Since January 22, we have been working hard to work the bugs out (Yikes!) of the building and fine-tuning our operations but in general things have been great. The students are really enjoying the new retail dining places and the casual lounge spaces, and everyone is happy to have the Basement Brewhaus back in business.

There are a few things (ok, maybe more than a few...) that we are still working on. They include:

Art Placement: We have many pieces of art and we need to decide if we have an appropriate place to put the art and also how to deal with future acquisitions. We have a committee to review this and will begin working over the summer.

Signage: As I write this, the final directional signs are being put up in the concourse. We will now begin a review of the signage we have up and decide what additional signage we need.

Landscaping and outdoor spaces: Since we had the "longest winter ever" this past year, we are a little behind getting the landscaping finished, the south patio resealed and the picnic tables put back in place. Most of this work will be finished by early August.

Design Corrections: There are several areas in the building that will require additional work to correct design issues. A few of these include sound problems in the Encore, temperature controls in the University Store/Text Rental, a new freight elevator and cooling tower screening on the south side of the roof.

Use Policies: After one semester of groups using the building under our new policies, we are looking at ways to improve our service to students through a review of the policies.

All in all, the building is great and we are all glad to be back in the Dreyfus University Center. We will continue to work hard to make all of the Centers great places for students to spend time out of the classroom. "It's great now that it's done"

-Susan Crotteau

Assistant Director of Operations - University Centers



This Fall The Centers will launch a program to address environmental awareness with the brand concept "reactive."

Watch for it wherever we are doing something to help make life on campus, and on the planet, more sustainable!

University Centers help contribute to UWSP's energy goals!

UWSP is one of four campuses that have signed on to "getting off the grid" in the near future. Getting off the grid means the campus is to be self-sufficient in terms of energy consumption, generation and reduction. There are several task forces currently looking at ways to accomplish this very aggressive goal and we, in the University Centers, are involved with several of them.

As part of this process, we did an investigation over the past year into the concept of closing the DeBot Dining Center during the summers, beginning with the summer of 2009. The idea was that we would move summer conference dining to the newly remodeled Dreyfus University Center during the summer conference and camp season, since that building would be open anyway, and close DeBot from early June through the middle of August. Many campus departments were asked to weigh in on this decision as it would have a major impact on how the campus would serve summer camps and orientation programs and how dining services would provide services to the campus during the summer.

After a lengthy review, Vice Chancellor Bob Tomlinson announced on May 28, 2008 that beginning in the summer of 2009 the DeBot Dining Center will be closed for the summer. He based his decision on the estimated operational savings to the students of approximately \$48,000, \$29,000 of which would be energy savings. DeBot Center will stay open through Special Olympics of Wisconsin in early June, and reopen in mid- August to allow returning sports teams and residence hall staff to utilize the building for their dining programs.

With the new layout of the dining facilities in the Dreyfus University Center, Jerry Wilson, Director of Dining Services for Chartwells Dining Company, is confident in his staff's ability to provide a quality program with great facilities. We are excited to be able to introduce more people, especially students, to our great new building and to also be able to help the campus with the directive to be more energy efficient.

An Update From The University Store

Greetings from the University Store and Text Rental staff!

The University Store and Text Rental staff had one hectic year! First of all, last summer we had a couple new employees join our staff. Mary Bowden joined the staff in July 2007 as our Head Cashier and Customer Service Coordinator, and Erin Raikowski joined the staff in August 2007 as the Merchandise Buyer. Right away these ladies were off and running helping to plan our move back to the DUC!

In late November we began our move back into our newly remodeled store in the newly remodeled DUC. The move was crazy, and our time at 200 Division Street was... interesting, so we're glad to finally be home!

And the new store is **beautiful!** We have a new layout (Text Rental and the Store flipped), new fixtures, and a whole new interior. Student Graphic Designer (and May 2008 Graduate) Laura Polkus coordinated and designed our new store signage, Erin Raikowski determined layouts for art, school supplies, sundries, gifts, and clothing departments, and Alice Stoffel determined the new, more intuitive layout for Supplemental Books.

Now as we start getting ready for the new freshmen and returning students for "back to school" we are looking forward to our first full academic year in our new home.

Stop by and check us out!

New Centers Service Team Created

The University Centers have recently converted from a contracted cleaning service to a hybrid civil service/ student staffing model for DeBot Center, Allen Center, and the Dreyfus University Center.

The Centers have had a contracted service since 1988. A cost-benefit analysis was conducted to determine the best approach to providing the service, and it was determined that a mix of full time and student staff would best serve our needs.

Harley Martin, formerly of the Residential Living staff, has been selected as the full time staff supervisor and Abby Bergeron has been selected as the first Student Manager of the New Centers Services Team.

The New University Store!



The new Cashier Desk at the recently remodeled UC Store

Alumni Highlight - Chelsey Ross, class of 2007

My name is Chelsey Ross and I am a 2007 graduate of the University of Wisconsin – Stevens Point.



I graduated with a degree in Communication with an emphasis in Public Relations, and also had a minor in Business Administration. I am currently working as the Marketing & Program Coordinator at Adventure 212, a state-of-the-art fitness center in Stevens Point. In my role, I organize and promote all events for each department within Adventure 212 I coordinate a monthly member newsletter, send out weekly e-blasts to let members know what is happening in the club, and help with the design of flyers and other promotional materials. As a part of my job, I also staff promotional booths at different events to promote our services to prospective members. In addition, along with several other teammates, I am helping to establish and market our corporate wellness program.

As a student at UWSP, I worked as the Promotions Assistant at the Allen Center for Health & Wellness Programs. It was there that I learned my passion for promoting health and wellness to our students and our community. I was given the freedom to be creative and work with a very talented team of graphic designers. My position challenged me, helped me improve my promotion, communication, and writing skills, and gave me valuable experience in the marketing world. Because of this prior training and experience, it has been such a natural transition from being a student worker in the Centers to working as a marketing professional in the world of health and wellness.

Homecoming8

"Dancing With the Stars" "The Iron Chef," and "The Amazing Race," will all be a part of UW-Stevens Point Homecoming in 2008. Student competition this year will take a twist on many of these popular reality television shows and a few more. Chefs will be competing in a cooking contest that will require the use of a micro-wave oven only; royalty candidates will compete in a dance competition to help determine who will be crowned king and queen; and student participants will become "Pointiators" as they compete in the tug-o-war, car push and pool events. While Simon Cowell, Tyra Banks or Jeff Probst won't be visiting UWSP during Homecoming, there may just be some surprise appearances at the Casting Call on Friday, October 10. All UWSP students are welcome to a mass casting call with casting directors from Los Angeles for a potential spot on an upcoming reality television show. Some of those same surprises may be a part of the Homecoming parade on Saturday morning, so you definitely don't want to miss the excitement this year. The All-Campus Picnic is a great place to gather immediately following the parade on the front lawn of Old Main before heading off to ones other Saturday activities.

THE COMPLETE STUDENT ACTIVITIES SCHEDULE . . .

MONDAY, OCTOBER 6 King & Queen Pageant

The Encore, DUC, 7:00 p.m.

• The top 5 King & Queen candidates will compete in a variety of contests to be crowned homecoming King & Queen 2008.

TUESDAY, OCTOBER 7 Amazing Race

The Encore, DUC, 4:00 p.m.

• Cross-campus scavenger hunt.

WEDNESDAY, OCTOBER 8 Iron Chef

The Encore, DUC, 7:00 p.m.

Cooking contest.

THURSDAY, OCTOBER 9 Food Drive and Penny Wars

Concourse, DUC, 11:00 a.m. - 3:00 p.m.

• Teams will be awarded points for the most non-perishable food items donated. Operation Bootstrap of Portage County will receive the food donations.

Pointers Got Talent

The Encore, DUC, 7:00 p.m.

Annual talent competition.

FRIDAY, OCTOBER 10

Pointiators!

MAC/north side of MAC outside, 3:00 p.m.

• Car Push; Tug-O-War and Pool events

Casting Call

Laird Room, DUC, 7:00 p.m.

• Casting director's from reality TV shows will conduct preliminary talent casting for a chance to appear on a reality TV show.

SATURDAY, OCTOBER 11

Homecoming Parade - Judging Area

- Steps of Berg Gym

Campus Streets, 10:00 AM

All campus picnic - The official reunion area on campus

Front lawn of Old Main, 11:00 AM

Pointers vs. UW-Platteville

Goerke Field, 1:00 PM

Homecoming Dance

Alumni Room, DUC, 8:00 p.m.



New Centers Staff Update



Renee Nachman
UC Cashier & Financial Specialist 2

Renee was hired this past spring semester as the UC Cashier (for half of her time) and a Financial Specialist 2 in the PointCard Office (for the other half). Previously, she worked in the UWSP Foundation Office for six years, as the Gift Administrator. She is attending MSTC pursuing a degree in the IT Programmer/Analyst program. Renee has three children ages 18, 13, and 11. The Nachman household also has a parakeet, an African water frog, fish, a lizard named Junie, a dog, two cats, and an incredible pet hair problem.



Erin Raikowski Merchandise Purchasing

Erin is the Merchandise Buyer for the University Store. She is in charge of purchasing all the merchandise you find in the University Store (other than books), and she coordinates all of the commencement apparel. Previously she worked at Figi's, Inc as the Facility Supervisor where she oversaw both the Customer Service and Telemarketing departments. Erin loves spending time with her family (Emma- 4 years and Logan-18 months old). When not chasing her kids around, she enjoys fishing and spending time in the Northwoods.



Becca Franzen
SEIO Leadership Coordinator

Becca was hired this spring as the Leadership Coordinator within the Student Involvement and Employment Office. Previously she worked as a project appointment within the same office working with leadership programming, advising Greeks and helping with student employment and involvement large-scale events. When she is not working she enjoys playing and relaxing with her family: husband Karl, and twins Edith and Aloyisus. She loves the outdoors, whether she's fishing, hiking, eating berries, or going cross country skiing.



Christine Mezera
Custodian

Chris joined the new University Centers Building Services team as a custodian this summer. Previously she was a custodian for Academic Maintenance and Residential Living. Chris is married to Dave, who works for Public Service. They have two sons Isaac and Ben. She has a Wheaten Terrier, LaKota, who thinks she is a person. This fall she will retire and perhaps go to school in Waupaca at the new Fox Valley Tech.



Rene Garduno

Rene comes to us after having worked at UW-Eau Claire and UW-Madison. Rene is married and has one child. Rene loves his job and is an avid soccer player.



Wade Martin
Custodian

Wade is married with two children. Wade enjoys restoring old cars, collecting old record albums, and trout fishing. He currently lives in Scandanavia, WI, but has lived in Arizona and California for 20 years. He says he is happy to be home in Wisconsin.



Darrel Sampson
Custodian

Darrel lives in the village of Plover with his wife Pam, who works in Residential Living here at UWSP. His son Travis and wife Ashley also live in Plover. Darrel's daughter Rachelle is currently a student at UW-Eau Claire. Darrel likes to golf, hunt, and work in the yard. He started working with UWSP as an LTE and worked as a custodian for Residential Living before becoming a full-time custodian for the University Centers.



Sam Sanchez
Custodian

Sam is from Almond, WI. He is married with four sons. He loves taking his sons out to enjoy the "Great Outdoors." His hobbies include hunting, fishing and cooking out.



Cheryl Newman

Cheryl currently resides in Mosinee, WI. She has been widowed for 12 years. Cheryl has a daughter who is now married, and is a graduate of UWSP. Cheryl also has one son.



Harley Martin
Centers Services Team Manager

Harley comes to The Centers from Residential Living and a previous career in the private sector. He has one daughter. In his free time, Harley enjoys fishing with his bare hands, and he can kill a yak from 100 yards away... with mind bullets!



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